Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE ROBERT MONDAVI CORPORATION		03/15/2005	CORPORATION: CALIFORNIA
ARROWOOD VINEYARDS & WINERY		03/15/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	THE LEGACY ESTATE GROUP LLC	
Street Address:	3022 ST. HELENA HWY., NORTH	
Internal Address:	P.O. BOX 410	
City:	ST. HELENA	
State/Country:	CALIFORNIA	
Postal Code:	94574	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2689884	ARROWOOD

CORRESPONDENCE DATA

Fax Number: (415)268-7522

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

415 268 6327 Phone: Email: rlal@mofo.com Correspondent Name: Lynn M. Humphreys

Address Line 1: Morrison & Foerster LLP, 425 Market St. Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER: 60036-3

NAME OF SUBMITTER: Lynn M. Humphreys

> **TRADEMARK REEL: 003364 FRAME: 0223**

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Signature:	/Lynn M. Humphreys/
Date:	08/08/2006
Total Attachments: 2 source=assignment from robert mondavi and arrowood to the legacy estate#page1.tif source=assignment from robert mondavi and arrowood to the legacy estate#page2.tif	

TRADEMARK REEL: 003364 FRAME: 0224

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("ASSIGNMENT") is made as of this /5 day of // 2005, by THE ROBERT MONDAVI CORPORATION, a California corporation ("RMC") and ARROWOOD VINEYARDS & WINERY, a California corporation ("AVW," and together with RMC, the "Sellers"), in favor of THE LEGACY ESTATE GROUP LLC, a California limited liability company ("Buyer").

RECITALS

WHEREAS, Sellers and Buyer have entered into that certain Asset Purchase and Sale Agreement dated February 22, 2005 (the "Asset Purchase and Sale Agreement"), pursuant to which Buyer will purchase from Sellers, and Sellers will sell to Buyer, certain of the assets and liabilities of AVW; and

WHEREAS, Sellers are the owner of the following trademarks, and the applications and registrations therefor (the "Trademarks"):

- U.S. Trademark Registration for Arrowood (and design) (Registration No. 2,828,847)
- U.S. Trademark Registration for Arrowood (Registration No. 2,689,884)
- U.S. Trademark Registration for Grand Archer (Registration No. 2,608,894)

WHEREAS, in connection with the sale of assets by Sellers to Buyer under the Asset Purchase and Sale Agreement, Sellers desire to assign, and Buyer desires to receive, all right title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Sellers do hereby assign to Buyer, its successors and assigns, all of Sellers' right, title, and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, without representation or warranty of any kind other than as set forth in the Asset Purchase and Sale Agreement.

[Remainder of page intentionally left blank]

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TRADEMARK REEL: 003364 FRAME: 0225 IN WITNESS WHEREOF, Sellers have caused this Assignment to be executed on the date first above written.

THE ROBERT MONDAVI CORPORATION
Ву:
Name: William J. Petersen
Title: Assistant Secretary
ARROWOOD VINEYARDS & WINERY
By: My
Name: William J. Petersen
Title: Assistant Secretary

R831174.2

RECORDED: 08/08/2006