

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Huephoria		06/12/2006	PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	Huephoria, LLC		
Street Address:	PO Box 727		
City:	Fayetteville		
State/Country:	NEW YORK		
Postal Code:	13066		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3062643	HUEPHORIA	
CORRESPONDENCE DATA			
Fax Number:	(315)218-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	315-218-8515		
Email:	gmcguire@bsk.com		
Correspondent Name:	George R. McGuire		
Address Line 1:	Bond Schoneck & King, PLLC		
Address Line 2:	One Lincoln Street		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	438T2139		
NAME OF SUBMITTER:	George R. McGuire		
Signature:	/George R. McGuire/		
Date:	08/10/2006		

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Total Attachments: 1
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Trademark Assignment

WHEREAS, Assignor, Huephoria, a New York Partnership comprised of Lisa Assenza, a U.S. Citizen and Jennifer Falso, also a U.S. Citizen, having an address at 419 Salt Springs Road Fayetteville, New York, 13066, has adopted, used and is using the mark HUEPHORIA which is registered in the United States Patent and Trademark Office, Registration No. 3,062,643, dated, February 28, 2006; and

WHEREAS, Assignee, Huephoria, LLC, a New York Limited Liability Company, having an address at P.O. Box 727, Fayetteville, New York, 13066, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Huephoria comprised of Lisa Assenza and Jennifer Falso, does hereby assign unto the said Huephoria, LLC, all right, title, and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

By: Huephoria

Dated: 6/12/06

[Signature]
Lisa Assenza

STATE OF New York)
) ss.:
COUNTY OF)

On the 12th day of JUNE in the year 2006 before me, the undersigned, a notary public in and for said State, personally appeared LISA ASSENZA personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.

Martin E. Lynch
Notary Public

MARTIN E. LYNCH
Notary Public, State of New York
No 01LY5066472
Qualified in Onondaga County
Commission Expires 09/30/06

Dated: 6/12/06

Jennifer K Falso
Jennifer Falso

STATE OF New York)
) ss.:
COUNTY OF)

On the 12th day of JUNE in the year 2006 before me, the undersigned, a notary public in and for said State, personally appeared JENNIFER K FALSO personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.

Martin E. Lynch
Notary Public

MARTIN E. LYNCH
Notary Public, State of New York
No 01LY5066472
Qualified in Onondaga County
Commission Expires 09/30/06