

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/21/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GRUPPO ITALIANO VINI S.c.a.r.l.		12/21/2005	Agricultural Cooperative Company with limited liability: ITALY

RECEIVING PARTY DATA

Name:	GRUPPO ITALIANO VINI S.p.A.
Street Address:	Calmasino di Bardolino
City:	Verona
State/Country:	ITALY
Postal Code:	37010
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1446715	BIGI ORVIETO CLASSICO
Registration Number:	2571077	BONORLI
Registration Number:	1760161	BORGHI D'ELSA MELINI
Registration Number:	2118997	
Registration Number:	1969733	CA'BIANCA
Registration Number:	1969732	CA'BIANCA
Registration Number:	1928013	CA DONINI
Registration Number:	1635875	CALISSANO
Registration Number:	2658325	CALISSANO
Registration Number:	1397070	I COLTRI
Registration Number:	2965867	LABOREL

CH \$490.00 1446715

Registration Number:	1726081	LABOREL MELINI
Registration Number:	1070742	LAMBERTI
Registration Number:	1758648	MACHIAVELLI
Registration Number:	1634297	VIGNA DI FONTALLE ANTICA FATTORIA DI S.ANDREA DI NICCOLO MACHIAVELLI (1469 - 1527) NICOLAUS MACHIAVELLUS
Serial Number:	78686387	BRIO
Serial Number:	76613993	ISASSI
Serial Number:	78526779	NEGRI
Serial Number:	78687486	NINO NEGRI

CORRESPONDENCE DATA

Fax Number: (703)685-0573
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (703) 521-2297
Email: embon@young-thompson.com
Correspondent Name: Mark Lebow
Address Line 1: 745 South 23rd Street
Address Line 2: Suite 200
Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER: 2512-9679

DOMESTIC REPRESENTATIVE

Name: Mark Lebow
Address Line 1: 745 South 23rd Street
Address Line 2: Suite 200
Address Line 4: Arlington, VIRGINIA 22202

NAME OF SUBMITTER: Mark Lebow

Signature: /Mark Lebow/

Date: 08/11/2006

Total Attachments: 2
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ASSIGNMENT

Whereas GRUPPO ITALIANO VINI S.c.a.r.l., an Italian cooperative company with limited liability with offices located at Calmasino di Bardolino, Verona, 37010 Italy is the owner of the marks BIGI ORVIETO (U.S. Registration No. 1446715); BONORLI (U.S. Registration No. 2571077); BORGHI D'ELSA (U.S. Registration No. 1760161); BOTTIGLIA CON MANICO and Design (U.S. Registration No. 2118997); BRIO (U.S. Application Serial No. 78686387); CA'BIANCA (U.S. Registration No. 1969733); CA'BIANCA and Design (U.S. Registration No. 1969732); CA'DONINI (U.S. Registration No. 1928013); CALISSANO (U.S. Registration No. 1635875); CALISSANO (U.S. Registration No. 2658325); I COLTRI (U.S. Registration No. 1397070); ISASSI (U.S. Application Serial No. 76613993); LABOREL (U.S. Registration No. 2965867); LABOREL MELINI (U.S. Registration No. 1726081); LAMBERTI (1070742); MACHIAVELLI (U.S. Registration No. 1758648); NEGRI (U.S. Application Serial No. 78526779); NINO NEGRI (U.S. Application Serial No. 78687486); and VIGNA DI FONTALLE (U.S. Registration No. 1634297) [referred to collectively hereafter as "the Marks"] in the U.S. Patent and Trademark Office; and

Whereas GRUPPO ITALIANO VINI S.p.A., an Italian corporation with office located at Calmasino di Bardolino, Verona, 37010 Italy is desirous of acquiring said Marks and the corresponding U.S. applications and registrations thereof;

Now, therefore, in consideration of \$10.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said GRUPPO ITALIANO VINI S.c.a.r.l. does hereby

assign unto the said GRUPPO ITALIANO VINI S.p.A. all rights, title and interest in and to the Marks and their corresponding applications and registrations thereof, together with the good will of the business symbolized by the Marks, effective December 21, 2005

 nunc pro tunc.



GRUPPO ITALIANO VINI S.p.A.
L'AMMINISTRATORE DELEGATO
(Emilio Pedron)

Signature of GRUPPO ITALIANO VINI S.c.a.r.l.
Officer

EMILIO PEDRON - MANAGING DIRECTOR

Printed Name and Title

June 22, 2006

Date