

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Real Living, Inc.		08/01/2006	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ConsumerInfo.com, Inc.		
<b>Street Address:</b>	18500 Von Karman Avenue, Suite 900		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92612		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2422711	KNOW YOUR SCORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)876-7934		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-876-3192		
<b>Email:</b>	pmcbride@sonnenschein.com		
<b>Correspondent Name:</b>	Peggy L. McBride		
<b>Address Line 1:</b>	7800 Sears Tower		
<b>Address Line 2:</b>	Sonnenschein Nath & Rosenthal LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	09770240-0043		
<b>NAME OF SUBMITTER:</b>	Peggy L. McBride		
<b>Signature:</b>	/Peggy L. McBride/		
<b>Date:</b>	08/11/2006		

OP \$40.00 2422711

Total Attachments: 2

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**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

WHEREAS, Real Living, Inc., an Ohio corporation located at 77 East Nationwide Boulevard, Columbus, OH 43125 ("Assignor"), has adopted, used, is using and is owner of the trademark listed on Schedule 1 attached hereto and the registration therefor (the "Mark");

WHEREAS, ConsumerInfo.com, Inc., a California corporation located at 18500 Von Karman Avenue, Suite 900, Irvine, CA 92612 ("Assignee"), is desirous of acquiring the Mark and the registration therefor, together with the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in, to and under said Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark, and together with all causes of action for the infringement of such Mark.

ASSIGNOR: Real Living, Inc.

Date: August 1, 2006

[Signature]

**ACKNOWLEDGMENT**

STATE OF OHIO            )  
                                  ) :SS  
COUNTY OF Franklin )

Be it remembered on this 1<sup>st</sup> day of August, 2006, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Harley E. Rouda, Jr., to me known, who being by me duly sworn according to law, on his/her oath does depose and make proof of my satisfaction that he/she was at the time of the execution thereof the CEO of Real Living, Inc., the assignor in the foregoing instrument; and that he/she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his/her authority.

[Signature]  
Notary Public



SHARON N. LYNCH  
Notary Public, State of Ohio  
My Commission Expires 05-22-10

**SCHEDULE 1**

<b>TRADEMARK</b>	<b>U.S. REG. NO.</b>	<b>REG. DATE</b>	<b>INT'L CLASS</b>
KNOW YOUR SCORE	2,422,711	1/23/01	36