

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Russell P Rich		03/03/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	ARA, LLC
Street Address:	902 West Northern Parkway
Internal Address:	Carriage House Office
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21210
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	0643804	SPECTRA-GLAZE
Registration Number:	0720504	S-G SAND
Registration Number:	1624872	OLYMPIA
Registration Number:	1350028	TACO VILLA
Registration Number:	1447451	EXTERIOR INTERIOR
Registration Number:	0847544	S-G
Registration Number:	0584145	SPECTRA-GLAZE
Registration Number:	1589969	SPECTRA GLAZE
Registration Number:	1824907	SPECTRA
Registration Number:	1856479	SPECTRA

CORRESPONDENCE DATA

Fax Number: (703)770-7901

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

CH \$265.00 0643804

Phone: 202-663-8000  
Email: va-logocops@pillsburywinthrop.com  
Correspondent Name: Patrick J. Jennings  
Address Line 1: 2300 N Street, N.W.  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	82440/315571
NAME OF SUBMITTER:	Patrick J. Jennings
Signature:	/Pat Jennings/
Date:	08/11/2006

**Total Attachments: 10**

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## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR"), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210 is the owner of U.S. Trademark Registration No. 643,804 for Spectra-Glaze® and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.


In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By: 

Title: \_\_\_\_\_

Date: March 3, 2006

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

TRADEMARK  
 REEL: 003367 FRAME: 0727

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210 is the owner of U.S. Trademark Registration No. 720,504 for S-G Sand;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

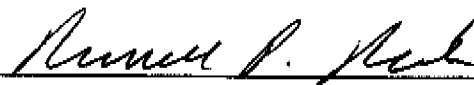
AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;


ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.

In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By:   
 Title: \_\_\_\_\_  
 Date: March 3, 2006

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

TRADEMARK  
 REEL: 003367 FRAME: 0728

# ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration No. 1,624,872 for Olympia and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.

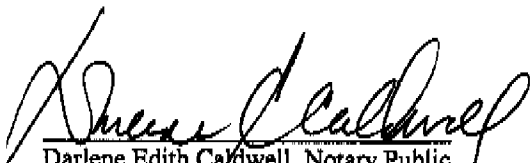
RUSSELL P. RICH

In witness hereof, I hereunto set my hand and official seal.

By: 

Title: \_\_\_\_\_

Date: March 3, 2006

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR"), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration No. 1,350,028 for Taco Villa and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.


In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0730**

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR"), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration Numbers 1,447,451 for Exterior Interior and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.

RUSSELL P. RICH

In witness hereof, I hereunto set my hand and official seal.

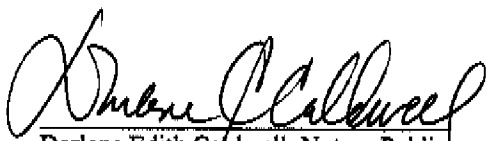
By: \_\_\_\_\_

*Russell P. Rich*

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*March 3, 2006*

  
Darlene Edith Caldwell, Notary Public  
Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0731**

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration No. 847,544 for S-G and the technology and know-how and license agreements associated therewith;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.


RUSSELL P. RICH

In witness hereof, I hereunto set my hand and official seal.

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0732**



## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR"), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210 is the owner of U.S. Trademark Registration No. 584,145 for Spectra-Glaze® and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.


In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0733**

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR"), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210 is the owner of U.S. Trademark Registration No. 1,589,969 for Spectra-Glaze® and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

On this, the 3<sup>rd</sup> day of March, 2006, before me a notary public, the undersigned officer, personally appeared Russell P. Rich known to me (or satisfactorily proven) to be the person whose name is subscribed herein, and acknowledged that he executed the same for the purposes therein contained.

In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH


By: \_\_\_\_\_

*Russell P. Rich*

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*March 3, 2006*

  
Darlene Edith Caldwell, Notary Public  
Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0734**

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration No. 1,824,907 for Spectra and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

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In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By: \_\_\_\_\_

*Russell P. Rich*

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*March 3, 2006*

*Darlene Edith Caldwell*  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

**TRADEMARK**  
**REEL: 003367 FRAME: 0735**

## ASSIGNMENT

WHEREAS, Russell P. Rich hereinafter "ASSIGNOR), an individual at 5105 Roland Avenue, Baltimore, Maryland 21210, is the owner of U.S. Trademark Registration No. 1,856,479 for Spectra and the technology and know-how and license agreements associated there with;

AND WHEREAS, ARA, LLC (hereinafter "ASSIGNEE"), a limited liability company of Maryland, having offices at 902 West Northern Parkway, Carriage House Office, Baltimore, Maryland 21210 and being owned by Russell P. Rich as a single member, ARA, LLC has agreed to serve as custodian and intellectual property licensing administrator for Russell P. Rich for said trademark and registration therefore;

NOW THEREFORE, in consideration of five U.S. dollars (\$5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged and including the agreement between the parties of July 16, 1998 which authorized ARA, LLC to serve as Russell P. Rich's straw party, custodian, and administrator subject to his control, retention of assignment, and approval licensing decisions and ASSIGNEE'S acceptance of ASSIGNOR'S terms and conditions of assignment including the requirement that the trademarks and all related glazed block technologies and licensees program assets be reassigned to Russell P. Rich upon his request merging equitable and legal title in Russell P. Rich and Russell P. Rich's current request for such reassignment, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE all right, title, and interest throughout the world in and to said trademark and said trademark registration therefore, together with the goodwill of the business symbolized by said trademark and registration;

AND ASSIGNOR hereby requests the U.S. Director of Patents and Trademarks and the officials of all trademark offices throughout the world to issue said trademark registration to ASSIGNEE;

ASSIGNOR covenants with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that they have the full right to convey the same as herein expressed.

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In witness hereof, I hereunto set my hand and official seal.

RUSSELL P. RICH

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

  
 Darlene Edith Caldwell, Notary Public  
 Commission Expires: January 1, 2009

TRADEMARK

RECORDED: 08/11/2006

REEL: 003367 FRAME: 0736