

08-02-2006

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office



103285019

FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

7-31-06

1. Name of conveying party(ies):

FORTUNE CASUALS LLC

- Individual(s)
- General Partnership
- Corporation- State: CALIFORNIA
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) JUNE 16, 2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: CARL JONES

Internal Address: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 2423 E. 23RD STREET

City: LOS ANGELES

State: CALIFORNIA

Country: UNITED STATES Zip: 90058

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship \_\_\_\_\_

Other INDIVIDUAL Citizenship UNITED STATES

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

26 50188

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
MARK: CARL JONES

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: CARRIER BLACKMAN & ASSOCIATES, P.C.

Internal Address: \_\_\_\_\_

Street Address: 24101 NOVI ROAD SUITE 100

City: NOVI

State: MICHIGAN Zip: 48375

Phone Number: 248-344-4422

Fax Number: 248-344-1096

Email Address: cbalaw@ameritech.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-0744

Authorized User Name JOSEPH P. CARRIER

9. Signature:

*Joseph P. Carrier*  
Signature

July 28, 06  
Date

08/01/2006 DBYRNE 00000049 2650188 JOSEPH P. CARRIER

Total number of pages including cover sheet, attachments, and document: 2

40.00 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** ("Assignment") is made as of June 16, 2006 ("Effective Date")

from:

**FORTUNE CASUALS LLC**, a California Limited Liability Company,  
with an address of 10119 Jefferson Blvd., Culver City, California 90232  
("ASSIGNOR")

to:

**CARL JONES**, an individual,  
with an address of 2423 E. 23rd Street, Los Angeles, CA 90058  
("ASSIGNEE").

**WHEREAS**, ASSIGNOR owns the mark **CARL JONES**, which has been assigned Registration No. 2650188 and was registered on November 12, 2002 in the United States Trademark Office ("the Mark"), together with the goodwill of the business symbolized thereby in connection with the goods set forth in the Registration and other goods on which the Mark has been used ("the Goods"); and

**WHEREAS**, ASSIGNOR desires to quitclaim, convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Registration and Mark.

**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by both ASSIGNOR and ASSIGNEE, ASSIGNOR hereby quitclaims, conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark in perpetuity, together with (1) the goodwill of the business relating to the Goods in respect upon which the Mark is and has been used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for vesting in ASSIGNEE full right, title, and interest in the Mark, except that any filing fees required to be paid shall be paid by ASSIGNEE.

**IN WITNESS WHEREOF**, ASSIGNOR has duly executed and delivered this Assignment, as of the Effective Date.

FORTUNE CASUALS LLC

by:



Name: Walter M. Lacher \_\_\_\_\_

Title: Chief Financial Officer \_\_\_\_\_

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Fortune Casuals LLC  
Registration Number: 26 50188  
Registration Date: 12 November 2002  
Serial Number: 76/082,376  
Filing Date: 03 July 2006  
Mark: CARL JONES  
International Class: 025

**TRANSMITTAL OF ASSIGNMENT DOCUMENT**

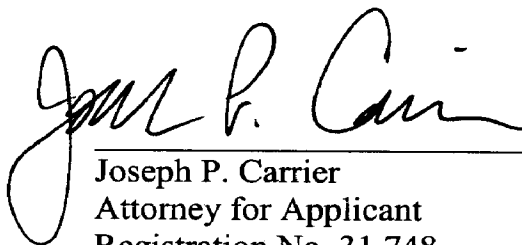
Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In connection with the subject application, applicant encloses an Assignment document for recording in the U.S. Patent And Trademark Office and for return to applicant's undersigned attorney.

Also enclosed is a check in the amount of \$40.00 for the Assignment recording fee. All correspondence should be sent to the address as noted below.

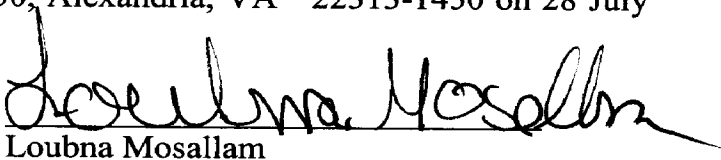
Respectfully submitted,



Joseph P. Carrier  
Attorney for Applicant  
Registration No. 31,748  
(248) 344-4422

Customer Number 21828  
Carrier, Blackman & Associates, P.C.  
24101 Novi Road, Suite 100  
Novi, Michigan 48375  
28 July 2006

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Mail Stop Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on 28 July 2006.



Loubna Mosallam

Dated: 28 July 2006  
JPC/lm  
enclosures