

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Active Mobile LLC		03/27/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cellfish Media LLC		
Street Address:	1633 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78833611	CELLFISH	
Serial Number:	78833624	CELLFISH MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(212)259-2511		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	xavier.morales@bakerbotts.com, nytmdpt@bakerbotts.com		
Correspondent Name:	Doreen L. Costa		
Address Line 1:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112-4498		
ATTORNEY DOCKET NUMBER:	075999.0188		
NAME OF SUBMITTER:	Xavier Morales		
Signature:	/xm/		
Date:	08/11/2006		

CH \$65.00 78833611

Total Attachments: 3

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Delaware

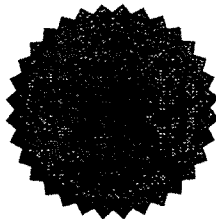
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ACTIVE MOBILE LLC", CHANGING ITS NAME FROM "ACTIVE MOBILE LLC" TO "CELLFISH MEDIA LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 2006, AT 2:25 O'CLOCK P.M.

4058701 8100

060329730



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4656190

DATE: 04-10-06

TRADEMARK
REEL: 003367 FRAME: 0876

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:34 PM 04/07/2006
FILED 02:25 PM 04/07/2006
SRV 060329730 - 4058701 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

- 1. Name of Limited Liability Company: ACTIVE MOBILE LLC

- 2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company shall hereinafter be:
"CELLFISH MEDIA LLC"

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 27TH day of MARCH, A.D. 2006.

By: 
Authorized Person(s)

Name: BENNETT THIEMANN, CFO-US OPERATIONS
Print or Type

2124979271

UNANIMOUS WRITTEN CONSENT OF DIRECTORS IN LIEU OF MEETING
OF
ACTIVE MOBILE LLC


The undersigned, constituting all of the directors of Active Mobile LLC, a Delaware limited liability company (the "Company"), do hereby consent in writing to adopt and approve the following resolutions without a meeting of the board of directors and do hereby waive any notice required in connection therewith:

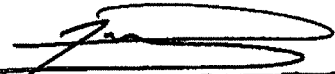
RESOLVED, that the Company is hereby authorized to change its name to Cellfish Media LLC; and further

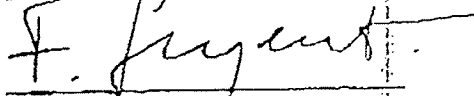
RESOLVED, that Fabrice Sergent, Bennett Thiemann or any other authorized officer of the Company is hereby authorized to make such changes in such agreements as he deems necessary and to take such further actions and to execute such further documents as are necessary and desirable to effect the intent of these resolutions.


Dated: March 27, 2006


Philippe Camus


Ed Russo


Norbert Giesou


Fabrice Sergent


Julien Mittelberg

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