

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RED SPRING COMMUNICATIONS, INC.		08/10/2006	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	McMurry, Inc.		
Street Address:	1010 E. Missouri Ave.		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85014		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78796826	SMARTMOVES	
CORRESPONDENCE DATA			
Fax Number:	(518)220-1857		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(518) 220-1850		
Email:	lmolloy@iplawusa.com		
Correspondent Name:	Schmeiser, Olsen & Watts		
Address Line 1:	22 Century Hill Drive		
Address Line 2:	Suite 302		
Address Line 4:	Latham, NEW YORK 12110		
ATTORNEY DOCKET NUMBER:	REDS-4463		
NAME OF SUBMITTER:	Arlen L. Olsen		
Signature:	/Arlen L. Olsen/		

CH 78796826 \$40.00

Date:

08/14/2006

Total Attachments: 1

source=4463.Assignment#page1.tif

ASSIGNMENT

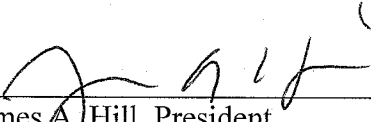
WHEREAS, RED SPRING COMMUNICATIONS, INC., a Virginia Corporation, has adopted, used, and is using and is the last listed owner of the following trademark application before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Registered</u>
SmartMoves	78/796,826	1/23/2006

WHEREAS, McMurry, Inc., an Arizona corporation, having its principal offices at 1010 E. Missouri Ave., Phoenix, AZ 85014, is desirous of acquiring said trademark.

NOW, THEREFORE, in consideration of the sum of Forty Dollars (\$40.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, RED SPRING COMMUNICATIONS, INC., hereby assigns to McMurry, Inc., all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark.

Date: 8/10/06



James A. Hill, President
Red Spring Communications, Inc.