

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Industria de Tabaco Leon Jimenes, S.A.		02/28/2005	CORPORATION: DOMINICAN REPUBLIC
RECEIVING PARTY DATA			
Name:	La Aurora, C. por A.		
Street Address:	Calle Eduardo Leon Jimenes, No. 2, Villa Progreso		
City:	Santiago de los Caballeros		
State/Country:	DOMINICAN REPUBLIC		
Entity Type:	CORPORATION: DOMINICAN REPUBLIC		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2395690		
CORRESPONDENCE DATA			
Fax Number:	(516)742-4366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-742-4343		
Email:	intprop@ssmp.com		
Correspondent Name:	Barry M. Krivisky		
Address Line 1:	400 Garden City Plaza		
Address Line 2:	Suite 300		
Address Line 4:	Garden City, NEW YORK 11530		
ATTORNEY DOCKET NUMBER:	1896/1070		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Barry M. Krivisky

Signature:

/Barry M. Krivisky/

Date:

08/14/2006

Total Attachments: 1

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DEED OF ASSIGNMENT

As of February 28, 2005, Industria de Tabaco Leon Jimenes, S.A., a company incorporated in accordance with the laws of the Dominican Republic, with a principal place of business at Calle Eduardo Leon Jimenes, No. 2, Santiago de los Caballeros, Dominican Republic ("ASSIGNOR"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign and transfer to La Aurora, C. por A., a company incorporated in accordance with the laws of the Dominican Republic, with a principal place of business at Calle Eduardo Leon Jimenes, No. 2, Villa Progreso, Santiago de los Caballeros, Dominican Republic ("ASSIGNEE") the entire right, title and interest in and to the trademark registration listed below, including renewal rights therein, together with the goodwill symbolized by such mark as well as all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

TRADEMARK:

COUNTRY:

REGISTRATION NUMBER:

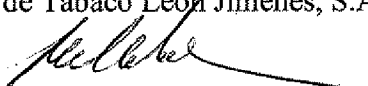
LEON JIMENES Lion Crest
Device (excl. Leon Jimenes)

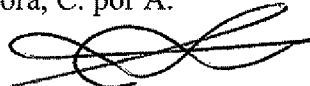
United States

2395690

Industria de Tabaco Leon Jimenes, S.A.

La Aurora, C. por A.


Abel Wachsmann
President


Guillermo Leon H.
Vice President

August 9, 2006
Date

August 10, 2006
Date