FORM **PTO-1594** 

1. Name of conveying party(ies):

205 N. Michigan Avenue Chicago, IL 60610

X Corporation-State - New York

Additional name(s) of conveying party(ies) attached? 

Yes 
No

Conopco, Inc.

☐ General Partnership

Individual(s)

□ Other

07-25-2006

SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

(Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) 

Association

☐ Limited Partnership

103280111

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Name and address of receiving party(ies)		
Name: Unilever Supply Chain, Inc.		
Internal Address:		
Street Address: 1 John Street		
City:Clinton State: CT ZIP: 06413		
☐ Individual(s) citizenship		
☐ Association		
☐ General Partnership		
☐ Limited Partnership		
☐ Limited Partnership		
Oolporation-State		
☐ Other		
If assignee is not domiciled in the United States, a domestic representative designation is attached:		
(Designations must be a separate document from assignment)		
Additional name(s) & address(es) attached? ☐ Yes ☐ No		

3. Nature of conveyance: Assignment □ Merger □ Security Agreement □ Change of Name Other Execution Date: 5/8/2005 4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) HOW DIRTY GUYS GET CLEAN Appln. No. 78/543,154 Additional numbers attached? 

Yes No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: ..... concerning document should be mailed: Kenneth Leonard Name: 7. Total fee (37 CFR 3.41).....\$40 .00 Unilever Internal Address: Enclosed Authorized to be charged to deposit account Street Address: 33 Benedict Place 8. Deposit account number: 03 - 159506830 CTGreenwich State: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy

7/12/2006 Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Washington, D.C. 20231

## FORM **PTO-1594** (Rev. 6-93)

## RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Name of Person Signing

**TRADEMARKSONLY** 

Tab settings ▷ ▷ ▷ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
Name of conveying party(ies):	Name and address of receiving party(ies)	
Conopco, Inc.	Name: <u>Unilever Supply Chain</u> , Inc.	
205 N. Michigan Avenue	Internal Address:	
Chicago, IL 60610 ☐ Individual(s) ☐ Association	Street Address: 1 John Street	
☐ General Partnership ☐ Limited Partnership ☐ Corporation-State — New York	City:Clinton State: CT ZIP: 06413	
Other	,	
Additional name(s) of conveying party(ies) attached? ☐ Yes 🗡 No	☐ Individual(s) citizenship ☐ Association	
3. Nature of conveyance:	☐ General Partnership	
☐ Merger	☐ Limited Partnership ☐ Corporation-State Delaware	
☐ Security Agreement ☐ Change of Name ☐ Other	☐ Other	
	is attached:   Yes   Yo  (Designations must be a separate document from assignment)	
Execution Date: 5/8/2005	Additional name(s) & address(es) attached?   Yes No	
Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
HOW DIRTY GUYS GET CLEAN Appln. No. 78/543,154		
Additional numbers attached? ☐ Yes 💆 No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Kenneth Leonard		
Internal Address: Unilever	7. Total fee (37 CFR 3.41)\$40 • 00	
mona, Adroso.	☐ Enclosed	
	Authorized to be charged to deposit account	
Street Address: 33 Benedict Place		
	Deposit account number:	
Greenwich CT 06830	03-1595	
	(Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature.  To the best of my knowledge and belief, the foregoing informathe original document.  Mary A. Cassidy	nation is true and correct and any attached copy is a true copy of	

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

Signature /
Total number of pages including cover sheet, attachments, and document:

Date

## TRADEMARK ASSIGNMENT

This Assignment made effective as of May 8, 2005, is by and between Conopco, Inc., a New York corporation, with an address at 205 N. Michigan Avenue, Chicago, IL 60610 ("Assignor") and Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, CT 06413 ("Assignee").

WHEREAS, Assignor is the owner of the Mark and the corresponding U.S. Trademark Application listed on the attached Schedule A (hereinafter the "Application"); and

WHEREAS, Assignee is 100% owned by Assignor; and

WHEREAS, Assignee desires to acquire all of the Assignor's right, title and interest in and to the Application; and

WHEREAS, Assignor now desires to transfer the Application to Assignee.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all of Assignor's right, title, and interest in and to the Application, together with the business, or portion thereof, to which the Application pertains, the goodwill symbolized by use of the Application, and the right to sue third parties for and recover damages from past and future infringement of the Application.

All covenants and obligations herein shall be binding on and inure to the benefit of the Assignor, Assignee and their respective successors and permitted assigns.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, to record this Assignment, and to issue or transfer said Application to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

TRADEMARK REEL: 003370 FRAME: 0148 IN WITNESS WHEREOF, this Assignment has been executed by the parties effective as of the  $8^{th}$  day of May, 2005.

CONOPCO, INC. dba UNILEVER

Kenneth C. Leonard

**Assistant Secretary** 

TRADEMARK REEL: 003370 FRAME: 0149

## SCHEDULE A

MARK APPLICATION NO.

HOW DIRTY GUYS GET CLEAN 78/543,154

TRADEMARK REEL: 003370 FRAME: 0150

**RECORDED: 07/12/2006**