

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playing Mantis, Inc.		07/27/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	RC2 Brands, Inc.		
Street Address:	1111 West 22nd Street		
Internal Address:	Suite 320		
City:	Oak Brook		
State/Country:	ILLINOIS		
Postal Code:	60523		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1987568	NEWSFLASH	
Registration Number:	2434007	SURF RODS	
CORRESPONDENCE DATA			
Fax Number:	(574)287-8117		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5742877772		
Email:	rsnyder808@aol.com		
Correspondent Name:	Richard W. Snyder		
Address Line 1:	105 E. Jefferson Blvd.		
Address Line 2:	Suite 800		
Address Line 4:	South Bend, INDIANA 46601		
ATTORNEY DOCKET NUMBER:	ASSIGN SURF ROD-NEWSFLASH		
NAME OF SUBMITTER:	Richard W. Snyder		

OP \$65.00 1987568

Signature:

/Richard W. Snyder/

Date:

08/16/2006

Total Attachments: 2

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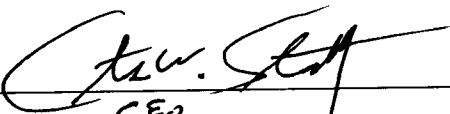
TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated July 27, 2006, by and between RC2 BRANDS, INC., a Delaware corporation ("Assignee") and Playing Mantis, Inc., an Indiana corporation (the "Assignor").

Assignor hereby sells, assigns, and transfers to Assignee, its successors, and assigns Assignor's entire right, title, and interest in and to the Assigned Trademarks (as defined below) along with all goodwill associated with the Assigned Trademarks. The above assignment is granted free and clear of all security interests, liens, encumbrances, claims, or interests of any kind or nature. The above assignment is made as part of the transfer of substantially all of Assignor's business assets and properties pursuant to other agreements executed June 4, 2004, the transferred assets including the portion of Assignor's business with which the Trademarks are associated. As used herein, the term "Assigned Trademarks" shall mean those trademark registrations listed in Exhibit A attached hereto and made a part hereof, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties hereto as of the date first written above.

ASSIGNEE: RC2 BRANDS, INC. (a Delaware Corporation)

By 
Its CFO

ASSIGNOR: PLAYING MANTIS, INC. (an Indiana corporation)


By 
Its President

EXHIBIT A

ASSIGNED TRADEMARKS

<u>Registration Date</u>	<u>Registration No.</u>	<u>Registered Trademark</u>	<u>Class/Goods</u>
7/16/96	1,987,568	NewsFlash	16/Company Newsletter
3/6/01	2,434,007	Surf Rods	28/Toys