

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FlyOver Entertainment, LLC		08/10/2006	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Sierra Entertainment, Inc.		
Street Address:	6060 Center Drive, 5th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78802532	FLYOVER ENTERTAINMENT	
Serial Number:	78813190	INFINITE WORLDS	
CORRESPONDENCE DATA			
Fax Number:	(619)699-2701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(619) 699-2651		
Email:	sdtrademark@dlapiper.com		
Correspondent Name:	K. Danica Ray		
Address Line 1:	401 B Street, Suite 1700		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	357551-5		
NAME OF SUBMITTER:	K. Danica Ray		
Signature:	/kdray/		

OP \$65.00 78802532

Date:

08/16/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“**Assignment**”) dated August 10, 2006 is made by FlyOver Entertainment, LLC, a Missouri limited liability company having its principal place of business located at 1949 E. Sunshine, Suite 1-130, Springfield, Missouri 65804 (“**Assignor**”), to Sierra Entertainment, Inc., a Delaware corporation having its principal place of business located at 6060 Center Drive, 5th Floor, Los Angeles, CA 90045 (“**Assignee**”).

Assignor is the owner of the trademarks, service marks and logos identified in Exhibit A, and owns all right, title and interest in, to and under the registrations and applications for registrations for such trademarks, service marks and logos (collectively, the “**Marks**”).

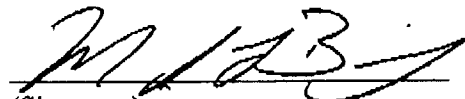
Assignee desires to acquire the Marks.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby assigns to Assignee, Assignor’s entire right, title, and interest, in and to the Marks, together with any and all of the goodwill of the business symbolized by and associated with the Marks, and all income, royalties, fees, damages, and payments now or hereafter due or payable with respect thereto, and all rights of actions and damages for any infringements occurring prior to or after the date of this Assignment.

Assignor agrees that, upon request and without further compensation, Assignor and Assignor’s legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of truthful testimony, that may be necessary or reasonably requested by Assignee for obtaining, sustaining, maintaining, renewing or enforcing the Marks, and for perfecting, recording, or maintaining the title of Assignee, and Assignee’s successors and assigns, in and to the Marks. In the event that Assignee is unable after reasonable attempt to secure Assignor’s signature to any document in connection with the foregoing, Assignor, hereby constitutes and appoints Assignee as the Assignor’s true and lawful attorney in fact, with full power of substitution in the Assignor’s name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

FLYOVER ENTERTAINMENT, LLC


(Signature)

Marty Brickey, Sole Member

Signature Page to Trademark Assignment

EXHIBIT A

1. FLYOVER ENTERTAINMENT, U.S. App. Serial No. 78/802532, filed January 30, 2006, in the United States Patent and Trademark Office. Owner: FlyOver Entertainment, LLC. The mark has been approved by the examining attorney for publication for opposition and is pending final approval for publication.

2. INFINITE WORLDS, U.S. App. Serial No. 78/813190, filed February 13, 2006, in the United States Patent and Trademark Office. Owner: FlyOver Entertainment, LLC. The mark has been approved by the examining attorney for publication for opposition and is pending final approval for publication.