

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Good Wives, Inc.		07/07/2006	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Innovative Foods, Inc.		
Street Address:	330 Ballardvale Street		
City:	Wilmington		
State/Country:	MASSACHUSETTS		
Postal Code:	01887		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2797848	GOOD WIVES	
CORRESPONDENCE DATA			
Fax Number:	(508)929-3073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(508)791-3511		
Email:	trademark@bowditch.com		
Correspondent Name:	Robin L. Wilkes		
Address Line 1:	311 Main Street		
Address Line 2:	Bowditch & Dewey, LLP		
Address Line 4:	Worcester, MASSACHUSETTS 01615-0156		
ATTORNEY DOCKET NUMBER:	032576.0100		
NAME OF SUBMITTER:	Robin L. Wilkes		
Signature:	/Robin Wilkes/		

CH 2797848 \$40.00

Date:

08/16/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK REGISTRATION

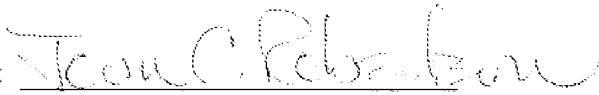
WHEREAS, **GOOD WIVES, INC.**, ("Assignor"), a Massachusetts corporation, with a principal address of 86 Sanderson Avenue, Lynn, Massachusetts 01902, has adopted, used and is using the mark which is registered in the United States Patent and Trademark Office, Registration No. 2,797,848 dated December 23, 2003 (the "Mark").

WHEREAS, **INNOVATIVE FOODS, INC.**, ("Assignee"), a Massachusetts corporation, with a principal address of 330 Ballardvale Street, Wilmington, Massachusetts 01887-1010, desires to acquire such mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark and the above identified registration thereof, together with the good will associated with the use of the Mark.

EXECUTED under seal as of July 7, 2006.

GOOD WIVES, INC.


By: 
Name: Joan C. Robertson
Title: President

THE COMMONWEALTH OF MASSACHUSETTS

Suffolk, ss.

On this 7th day of July 2006, before me, the undersigned notary public, personally appeared Joan C. Robertson, proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, oath or affirmation of a credible witness, personal knowledge of the undersigned, to be the person whose name is signed on the preceding or attached document(s), and acknowledged to me that she signed it voluntarily for its stated purpose as President of Good Wives, Inc.

(official seal)



(type or print name) **CARL D. GOODMAN** Notary Public
My commission expires: 11/17/11