

08-07-2006

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)



U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

OFFICE OF PUBLIC RECORDS

8/4/06

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T. 103287487

2006 AUG -4 AM 11:41

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Data Concepts International, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Nevada
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 30, 2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Bally Gaming International, Inc.

Internal

Address: Attn: Pam Bowsher, Law Dept.

Street Address: 6601 S. Bermuda Rd.

City: Las Vegas

State: Nevada

Country: USA Zip: 89119

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Nevada, USA

Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

SEE ADDITIONAL PAGE

B. Trademark Registration No.(s)

SEE ADDITIONAL PAGE

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SEE ADDITIONAL PAGE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bally Gaming International, Inc.

Internal Address: Attn: Pam Bowsher, Law Dept.

Street Address: 6601 S. Bermuda Rd.

City: Las Vegas

State: Nevada Zip: 89119

Phone Number: (702) 584-7644

Fax Number: (702) 584-7990

Email Address: \_\_\_\_\_

6. Total number of applications and registrations involved:

four

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 500215  
Authorized User Name Pamela Bowsher

9. Signature:

*Mark Lerner*

Signature

7-18-06

Date

Mark Lerner, Secretary of Data Concepts International, Inc.

Total number of pages including cover sheet, attachments, and document: three

08/07/2006 BY: 0000005 500215

01 FC:8521  
02 FC:8522

40.00  
75.00

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003371 FRAME: 0219

TRADEMARK RECORDATION FORM COVER SHEET

for Conveying Party  
Data Concepts International, Inc.

4. Application number(s) or registration number(s) and identification or description of the  
trademark - Continued

| 4A<br>Trademark<br>Application Nos. | 4B<br>Trademark<br>Registration Nos. | 4C<br>Identification/Description of Trademarks |
|-------------------------------------|--------------------------------------|--|
| 76280895                            | 2581921                              | PLINGO   |
| 76280894                            | 2581920                              | MAD MULTIPLIER                                 |
| 76280893                            | 2631027                              | QUICK DRAW TICKETS                             |
| 76262635                            | 2581817                              | STAY N' PLAY                                   |

**ASSIGNMENT OF TRADEMARKS**

Data Concepts International, Inc., a Nevada corporation, (herein "Assignor") has an office and principal place of business at 6601 South Bermuda Road, Las Vegas, NV, 89119, and has adopted and is using the marks identified in Schedule 1 attached hereto, for which the Assignor has obtained registrations in the United States Patent and Trademark Office.

Bally Gaming International, Inc., a Delaware corporation, (herein "Assignee") has an office and principal place of business at 6601 South Bermuda Road, Las Vegas, NV, 89119, and desires to acquire the Assignor's entire right, title and interest in and to the marks, together with the goodwill of the business associated with the marks, and the registrations identified in Schedule 1 attached hereto.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the marks, together with the goodwill of the business associated with the marks, and the registrations identified in Schedule 1 attached hereto.

Dated and effective as of June 30, 2006.

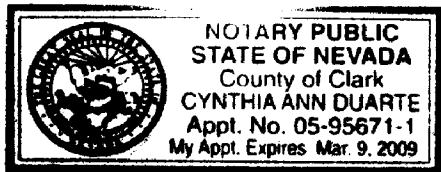
**ASSIGNOR:**  
DATA CONCEPTS INTERNATIONAL, INC.

By *Mark Lerner*  
Mark Lerner, Secretary

STATE OF NEVADA )  
 ) ss.  
COUNTY OF CLARK )

Subscribed and sworn to before me, a Notary Public, this 30<sup>th</sup> day of July, 2006.

*Cynthia Ann Duarte*  
Notary Public



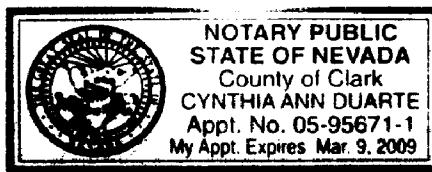
**ASSIGNEE:**  
BALLY GAMING INTERNATIONAL, INC.

By *Mark Lerner*  
Mark Lerner, Secretary

STATE OF NEVADA )  
 ) ss.  
COUNTY OF CLARK )

Subscribed and sworn to before me, a Notary Public, this 30<sup>th</sup> day of July, 2006.

*Cynthia Ann Duarte*  
Notary Public



**SCHEDULE 1**

| <b>TRADEMARK</b>   | <b>U.S. REGISTRATION NO.</b> | <b>REGISTRATION DATE</b> |
|--------------------|------------------------------|--------------------------|
| PLINGO             | 2581921                      | 06/18/2002               |
| MAD MULTIPLIER     | 2581920                      | 06/18/2002               |
| QUICK DRAW TICKETS | 2631027                      | 10/08/2002               |
| STAY N' PLAY       | 2581817                      | 06/18/2002               |