

07-28-2006

COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings $\Rightarrow \Rightarrow \Rightarrow \nabla$

To the Honorable Commission

103282835

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conupco, Inc.
33 Benedict Place
Greenwich, CT 06830

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State New York
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: July 24, 2006

2. Name and address of receiving party(ies)

Name: Unilever Supply Chain, Inc.

Internal Address: _____

Street Address: 1 John Street

City: Clinton State: CT ZIP 06413

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Salon Selectives Color Shield
Reg no. 2,313,800

Salon Selectives Botanical Blends

Additional numbers attached? ☐ Yes ☒ No Reg no. 2,296,200

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever

07/27/2006 DBYRNE 00000019 210043 2313800

01 FC:8521 (40.00 DA)
02 FC:8522 (25.00 DA)

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

☐ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy
Name of Person Signing

Mary A. Cassidy
Signature

7/25/2006
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 003371 FRAME: 0653

ASSIGNMENT

WHEREAS, CONOPCO, INC., a corporation organized under the laws of the State of New York, with its address at 33 Benedict Place, Greenwich, CT 06830 (hereinafter called ASSIGNOR) is owner of the entire right, title and interest to the trademarks and the registrations therefor in the U.S. Patent and Trademark Office listed on the attached Schedule A (hereinafter called "TRADEMARKS"), and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation organized under the laws of the State of Delaware, having its address at 1 John Street, Clinton, CT 06413 (hereinafter ASSIGNEE) is desirous of acquiring the TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the TRADEMARKS, together with the goodwill of its business connected with and symbolized by the TRADEMARKS.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 24th day of July, 2006.

CONOPCO, INC.

By: 

Kenneth C. Leonard
Assistant Secretary

SCHEDULE A

TRADEMARK

REGISTRATION NO.

SALON SELECTIVES COLOR SHIELD	2,313,800
SALON SELECTIVES BOTANICAL BLENDS	2,296,200



July 25, 2006

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Gentlemen:

Re: U.S. Assignment of Trademark SALON SELECTIVES COLOR SHIELD, Reg. No. 2,313,800
and SALON SELECTIVES BOTANICAL BLENDS, Reg. No. 2,296,200

Enclosed is an Assignment document from Conopco, Inc. to Unilever Supply Chain, Inc. for the above mentioned trademark registrations.

Please charge Deposit Account No. 21-0043 in the amount of \$65.00 for this assignment.

Please acknowledge receipt of the Assignment document by returning the attached self-addressed, stamped postcard.

Yours truly,


Mary A. Cassidy
Senior Legal Assistant

Attachments

Unilever Home & Personal Care - USA
33 Benedict Place Greenwich, Connecticut 06836-5308
Telephone (203) 661-2000

RECORDED: 07/25/2006

TRADEMARK
REEL: 003371 FRAME: 0656