# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

Trademark Security Agreement Amendment NATURE OF CONVEYANCE:

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Shane Co. d/b/a Western Stone & Metal Corp.		06/30/2006	CORPORATION: COLORADO

#### **RECEIVING PARTY DATA**

Name:	Suntrust Bank
Street Address:	9200 E Mineral Avenue
Internal Address:	Suite 200
City:	Englewood
State/Country:	COLORADO
Postal Code:	80112-3414
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2877701	SHANE CLASSIC
Registration Number:	2825224	SHANE CO. DIRECT DIAMOND IMPORTERS
Registration Number:	2794142	SHANE CO.
Registration Number:	2966306	SHANE
Registration Number:	2814843	NOW YOU HAVE A FRIEND IN THE BRIDAL JEWELRY BUSINESS
Registration Number:	2814844	NOW YOU HAVE A FRIEND IN THE PEARL BUSINESS
Registration Number:	2812773	NOW YOU HAVE A FRIEND IN THE RUBY BUSINESS
Registration Number:	2812769	NOW YOU HAVE A FRIEND IN THE SAPPHIRE BUSINESS
Registration Number:	2922779	SHANE
Registration Number:	3003451	YOU CAN BUY FOR LESS, BECAUSE WE BUY FOR LESS
Registration Number:	1066959	NOW YOU HAVE A FRIEND IN THE DIAMOND BUSINESS
Registration Number:	1959461	SHANE CO.
	1	TDADEMARK

TRADEMARK

900055904 **REEL: 003371 FRAME: 0728** 

Serial Number:	76655752	HE'S DULL. BUT HE'S BRILLIANT.	
CORRESPONDENCE DATA	4		

Fax Number: (202)756-9299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-756-9292

Email: christine.wilson@thomson.com

Correspondent Name: Corporation Service Company

Address Line 1: 80 State Street
Address Line 2: 6th Floor

Address Line 4: Albany, NEW YORK 12207

NAME OF SUBMITTER: Christine Wilson	
Signature:	/CHRISTINE WILSON/
Date:	08/17/2006

#### Total Attachments: 4

source=csc - shane - western stone - suntrust tm#page1.tif source=csc - shane - western stone - suntrust tm#page2.tif source=csc - shane - western stone - suntrust tm#page3.tif source=csc - shane - western stone - suntrust tm#page4.tif

# TRADEMARK SECURITY AGREEMENT AMENDMENT

This TRADEMARK SECURITY AGREEMENT, dated as of June 30, 2006, by SHANE CO. d/b/a WESTERN STONE & METAL CORP., a Colorado corporation, located at 9200 E. Mineral Avenue, Suite 200, Englewood, Colorado 80112-3414, (the "Grantor") in favor of SUNTRUST BANK, a Georgia corporation, in its capacity as Agent for Lenders ("Agent").

#### WITNESSETH:

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of the date hereof by and among the Grantor and the other Credit Parties party thereto, Agent and the Persons signatory thereto from time to time as Lenders (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Loan Agreement"), Lenders have agreed to make the Loans and to incur Letter of Credit Obligations for the benefit of Grantor and the other Credit Parties; and

WHEREAS, Agent and Lenders are willing to make Revolving Credit Loans and to incur Letter of Credit Obligations as provided for in the Loan Agreement, but only upon the condition, among others, that the Grantor shall have executed and delivered to Agent, for itself and the ratable benefit of Lenders, this Trademark Security Agreement;

**NOW, THEREFORE**, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement.
- 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Agent, and grants to Agent, for itself and the benefit of Lenders, a continuing first priority security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):
  - (a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on <u>Schedule I</u> hereto;
    - (b) all reissues, continuations or extensions of the foregoing;
  - (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and
  - (d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under

- 3. <u>SECURITY AGREEMENT</u>. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- 4. <u>CHOICE OF LAWS</u>. It is intended that all rights and obligations under this Trademark Security Agreement, including matters of construction, validity, and performance, shall be governed by the laws of the State of New York, without regard to the conflict of laws provisions thereof, other than Section 5-1401 of the New York General Obligations Law.

[SIGNATURE PAGE FOLLOWS]

#### SCHEDULE I

to

# TRADEMARK SECURITY AGREEMENT TRADEMARK REGISTRATIONS AND LICENSES

Trademark	Status	Registration Number	Serial Number
Shane Classic	Registered	R2877701	78-302046
Shane Co. Direct	Registered	R2825224	78-236699
Diamond Importers			
Shane Co.	Registered	R2794142	76-462711
Shane	Registered	R2966306	78-283471
Now You Have A Friend	Registered	R2814843	76-506175
In The Bridal Jewelry			
Business			
Now You Have A Friend	Registered	R2814844	76-506182
In The Pearl Business			
Now You Have A Friend	Registered	R2812773	76-506537
In The Ruby Business			
Now You Have A Friend	Registered	R2812769	76-506183
In The Sapphire Business			
Shane	Registered	R2922779	78-283474
You Can Buy For Less,	Registered	R3003451	76-603866
Because We Buy For Less		ĺ	
Now You Have A Friend	Renewed	R1066959	73-067858
In The Diamond Business			
Shane Co.	Registered	R1959461	73-584436
He's Dull, But He's	Pending		76-655752
Brilliant			

## State Trademarks: (Shane Co.)

<u>Trademark</u>	<u>Status</u>	Registration Number	<u>State</u>
Now You Have A Friend	Renewed	R50096620	Indiana
In The Diamond Business			

## State Trademarks: (Western Stone & Metal Corp.)

<u>Trademark</u>	Status	Registration Number	State
Direct Diamond Importers	Renewed	RTS26609	Oregon
Shane Co. Direct Diamond Importers	Renewed	R25216200190	Utah

Direct Diamond	Renewed	R19931043902	Colorado
Importers			
You Can Buy For Less	Registered	R20041067526	Colorado
Because We Buy For			
Less			
Direct Diamond	Renewed	R19931043892	Colorado
Importers			
Direct Diamond	Renewed	RT12813	Georgia
Importers			
Direct Diamond	Renewed	RS12730	Georgia
Importers			

TRADEMARK
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**RECORDED: 08/17/2006**