TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PHOENIX S.R.L.		103/03/2006 1	LIMITED LIABILITY COMPANY: ITALY

RECEIVING PARTY DATA

Name:	Mr. Alcide Basso	
Street Address:	Via Volpato 24	
City:	Bassano del Grappa (Vicenza)	
State/Country:	ITALY	
Entity Type:	INDIVIDUAL: ITALY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1347602	B CICLI BASSO

CORRESPONDENCE DATA

Fax Number: (703)205-8050

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-205-8000

Email: mailroom@BSKB.com
Correspondent Name: Robert J. Kenney
Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 5341-0102US1

DOMESTIC REPRESENTATIVE

Name: Robert J. Kenney
Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

TRADEMARK REEL: 003371 FRAME: 0815 CH \$40.00

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NAME OF SUBMITTER:	Robert J. Kenney		
Signature:	/Robert J. Kenney/		
Date:	08/17/2006		
Total Attachments: 1 source=2006-08-16 Assignment Document#page1.tif			

TRADEMARK REEL: 003371 FRAME: 0816

ASSIGNMENT

WHEREAS PHOENIX S.R.L., a limited liability company of Italy, located and doing business at Via Napoli 66, Vicenza, Italy is the owner of the following trademark:

Registration No. 1,347,602

"B CICLI BASSO" (DEVICE)

WHEREAS BASSO, ALCIDE, an Italian citizen residing at Via Volpato 24, Bassano del Grappa (Vicenza), Italy, is desirous of acquiring said trademark, said registration and the goodwill attached thereto;

NOW, THEREFORE, by these presents and for good and valuable consideration, said PHOENIX S.R.L. hereby assigns, sells, devises, conveys and transfers to said BASSO, ALCIDE its entire right, title and interest in and to said trademark, said registration the goodwill associated with said trademark.

PHOENIX S.R.L.

3-3-2006

Date

(signed)

BASSO

ALUDE

Typed Name

Title

1