

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/28/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KAR Printing, Inc.		07/28/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Shared Mail Acquisitions, LLC
Street Address:	13930 NW 60th Avenue
City:	Miami Lakes
State/Country:	FLORIDA
Postal Code:	33014
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78487264	MAGGIE'S FARM

CORRESPONDENCE DATA

Fax Number: (317)231-7433
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3172311313
 Email: mfrisby@btlaw.com
 Correspondent Name: Mary Jane Frisby
 Address Line 1: 11 South Meridian Street
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	38034-75902
NAME OF SUBMITTER:	Mary Jane Frisby
Signature:	/mjf/

CH \$40.00 78487264

Date:

08/17/2006

Total Attachments: 1
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TRADEMARK ASSIGNMENT

Effective July 28, 2006, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, KAR Printing, Inc., a Florida corporation with an address at 13930 NW 60th Avenue, Miami Lakes, FL ("Assignor"), hereby assigns, sells, conveys and transfers to Shared Mail Acquisitions, LLC, a Florida limited liability corporation with a business address of 13930 NW 60th Avenue, Miami Lakes, FL ("Assignee"), all rights, title, and interest to the trademark MAGGIE'S FARM (the "Mark"), including all federal applications for the Mark as listed below, the common law rights to the Mark, the goodwill of the business with which the Mark is used, all claims for damages by reason of infringement of the Mark, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

ASSIGNOR:
KAR Printing, Inc.

Signed: Mr. Clodley
Title: C. O. O.
Date: July 28, 2006

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Serial No.</u>	<u>Country</u>
MAGGIE'S FARM	78/487264	United States