

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YF Direct, Inc.		08/11/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Netblue, Inc.		
Street Address:	303 Bryant Street, Third Floor		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94041-1253		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76589176	NETBLUE	
CORRESPONDENCE DATA			
Fax Number:	(202)842-7899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202 842-7800		
Email:	trademarks@cooley.com, mobleysg@cooley.com		
Correspondent Name:	Peter J. Willsey		
Address Line 1:	875 15th St. N.W., Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-2221		
ATTORNEY DOCKET NUMBER:	305466-201		
NAME OF SUBMITTER:	Susan Mobley		
Signature:	/Susan Mobley/		
Date:	08/17/2006		

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