

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Robert L. Watson | | 06/14/2006 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Robert J. Boyer | | |
| Street Address: | 3653 Silverton Rd. | | |
| City: | Salem | | |
| State/Country: | OREGON | | |
| Postal Code: | 97305 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78352142 | EAT ME | |
| Registration Number: | 1918151 | EAT ME | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (760)434-0808 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 760 434 6800 | | |
| Email: | zcraig@earthlink.net | | |
| Correspondent Name: | Craig O. Correll, Attorney | | |
| Address Line 1: | 4245 Sunnyhill Drive | | |
| Address Line 4: | Carlsbad, CALIFORNIA 92008 | | |
| ATTORNEY DOCKET NUMBER: | ASSIGNEATME2MARKS | | |
| NAME OF SUBMITTER: | Craig O. Correll | | |
| Signature: | /Craig O. Correll/ | | |
| Date: | 08/17/2006 | | |

OP \$65.00 78352142

Total Attachments: 1
source=EATMEassign2#page1.tif

ASSIGNMENT OF TRADEMARKS

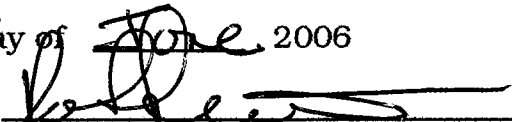
WHEREAS, **Robert L. Watson**, an individual citizen of the United States of America, with his business address at: 1653 San Luis Rey Ave., Vista, CA 92084 has adopted, used, is using, and is the owner of the following trademarks registered and/or used in the United States:

| <u>Trademark</u> | <u>Reg. No. or Serial No.</u> | <u>Dated</u> | <u>Class</u> |
|--------------------------|-------------------------------|-------------------------|--------------|
| EAT ME | 1,918,151 | April 23, 1991 | 28 |
| EAT ME (stylized) | 78/352142 | January 14, 2004 | 25 |

WHEREAS, **Robert J. Boyer** is an individual citizen of the United States with his business address at: 3653 Silverton Rd., Salem OR 97305, is desirous of establishing record ownership of such trademarks along with all right, title and interest thereto;

NOW THEREFORE, in consideration of the sums paid to Watson pursuant to the Agreement to sell such trademarks and other assets of Watson and other good and valuable consideration, the receipt of which is hereby acknowledged, **Robert L. Watson** hereby assigns to **Robert J. Boyer** all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said marks and registrations thereof. Included in such assignment are all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover damages for past infringements.

Signed at Vista, California, this 14 day of June, 2006

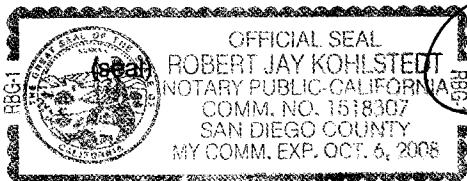

Robert L. Watson


ACKNOWLEDGMENT

State of California }
 } ss.
County of SAN DIEGO }

On 6/14/2006, 2006, before me, personally appeared Robert L. Watson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.




Notary Public