

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Front Porch Digital, Inc.		07/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FPD Acquisition Corporation		
Street Address:	2711 Centerville Road		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2687274	BITSCREAM	
Registration Number:	2864097	DIVARCHIVE	
CORRESPONDENCE DATA			
Fax Number:	(404)541-4753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-815-6166		
Email:	miskowitz@kilstock.com		
Correspondent Name:	Christine James / Kilpatrick Stockton		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4530		
ATTORNEY DOCKET NUMBER:	57348/331485		
NAME OF SUBMITTER:	Christine P. James		

OP \$65.00 2687274

Signature:

/cpj/

Date:

08/18/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by and between Front Porch Digital, Inc., a corporation organized under the laws of the State of Delaware, having its principal place of business at 1140 Pearl Street, Boulder, Colorado 80302 ("Assignor") and FPD Acquisition Corporation, a corporation organized under the laws of the State of Delaware, having its principal place of business at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademarks BITSCREAM and DIVARCHIVE ("Trademarks") for which it owns federal registrations under Registration Nos. 2,687,274 and 2,864,097, respectively ("Registrations"); and

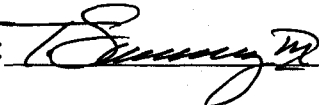
WHEREAS, Assignee desires to obtain and Assignor wishes to assign, grant and deliver exclusively to Assignee all rights, title and interest of every kind and nature in and to the Trademarks and Registrations, together with the goodwill of the business symbolized thereby;

NOW THEREFORE, in consideration for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Trademarks and Registrations, together with the good will of the business which is symbolized thereby and

with the right to recover for damages and profits and all other remedies for past
infringements thereof.

Executed on this 31st day of JULY, 2006.

FRONT PORCH DIGITAL, INC.
ASSIGNOR

By: 

Name: Thomas P. Sweeney, III

Title: Chairman & CEO

FPD ACQUISITION CORPORATION
ASSIGNEE

By: 

Name: Michael Knaisch

Title: President