

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHOCKWAVE.COM, INC.		03/15/2001	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ATOMSHOCKWAVE CORP.		
Street Address:	114 SANSOME STREET, 10TH FLOOR		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2406377	ATOM INSIDER	
Registration Number:	2405953	DEFINITELY NOT HOLLYWOOD	
Registration Number:	2425081	GET INTO OUR SHORTS	
Registration Number:	2425082	DON'T BLINK	
Registration Number:	2768589	MOGULMAKER	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 268 6810		
Email:	rlal@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	Morrison & Foerster LLP, 425 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	50902-24000.00		

CH \$140.00 2406377

NAME OF SUBMITTER:	Rosemary S. Tarlton
Signature:	/Rosemary S. Tarlton/
Date:	08/16/2006
Total Attachments: 0	

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