

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/20/2002		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Albecca, Inc.		08/19/2006	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
Name:	Columbia Insurance Company		
Street Address:	3024 Harney Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68131		
Entity Type:	CORPORATION: NEBRASKA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2663492	COULEURS PROVENCE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(678)420-9301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	678 420 9300		
Email:	tmdocketing@needlerosenberg.com, ngardner@needlerosenberg.com		
Correspondent Name:	Nancy K. Gardner		
Address Line 1:	999 Peachtree Street		
Address Line 2:	Suite 1000		
Address Line 4:	Atlanta, GEORGIA 30309-3915		
ATTORNEY DOCKET NUMBER:	12060.1008US		
NAME OF SUBMITTER:	Nancy K. Gardner		

OP \$40.00 2663492

Signature:

/Nancy K. Gardner/

Date:

08/21/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT IS MADE NUNC PRO TUNC EFFECTIVE DECEMBER 20, 2002.

WHEREAS, Albecca, Inc., a corporation duly organized and existing under the laws of the State of Georgia, located at 3900 Steve Reynolds Blvd., Norcross, Georgia 30093, has adopted, used and is the owner and Registrant of the following trademark and registration therefor (hereinafter referred to as the "Mark"):

**COULEURS PROVENCE**, Registration Number 2,663,492

WHEREAS, Columbia Insurance Company, is a corporation duly organized and existing under the laws of the State of Nebraska, located at 3024 Harney Street, Omaha, Nebraska 68131; and

WHEREAS, the parties intended that the Assignment of Trademarks from Albecca, Inc. to Columbia Insurance Company dated December 20, 2002 and recorded in the United States Patent and Trademark Office on January 28, 2003 at Reel 2660/Frame 0854 include the assignment of all marks then-owned by Albecca, Inc.; and

WHEREAS, said Assignment of Trademarks inadvertently failed to mention the Mark;

NOW, THEREFORE, for the sum of Five Dollars (\$5.00) and for other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Albecca, Inc. does hereby sell, assign and transfer unto Columbia Insurance Company, *nunc pro tunc effective December 20, 2002* the entire right, title and interest in and to the Mark, together with the goodwill associated therewith, and the right to sue and collect for past infringement of same.

I DECLARE under penalty of perjury that the foregoing is true and correct per 28 U.S.C. § 1746.

ALBECCA, INC.

By: 

Brad Goodson  
Senior Vice President of Finance and  
Chief Financial Officer

Date: August 19, 2006