

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crown American, LLC		03/03/2004	LIMITED LIABILITY COMPANY: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trendset, Inc.		
<b>Street Address:</b>	265 East 200 South		
<b>City:</b>	Logan		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84321		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2859900	GATORBACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-566-6633		
<b>Email:</b>	jackson@tnw.com		
<b>Correspondent Name:</b>	Jason R. Jones		
<b>Address Line 1:</b>	P.O. Box 1219		
<b>Address Line 4:</b>	Sandy, UTAH 84091		
<b>ATTORNEY DOCKET NUMBER:</b>	02128-21258 CONTRACTOR PR		
<b>NAME OF SUBMITTER:</b>	Jason R. Jones		
<b>Signature:</b>	/jasonrjones/		
<b>Date:</b>	08/22/2006		

OP \$40.00 2859900

Total Attachments: 3

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WHEN RECORDED RETURN TO:

ATTORNEY DOCKET NO. 22545

Peter M. de Jonge  
THORPE, NORTH & WESTERN, L.L.P.  
P.O. BOX 1219  
SANDY, UTAH 84091-1219

## ASSIGNMENT

WHEREAS, Crown American, LLC (hereinafter referred to as "Assignor"), an Idaho limited liability company, is the owner of all right, title, and interest in and to the trademark "GATOR BACK," (hereinafter referred to as the "Mark"); and

WHEREAS, Trendset, Inc. (hereinafter referred to as "Assignee"), a corporation duly organized and existing under the laws of the state of Utah, is desirous of acquiring all right, title and interest in and to the Mark held by Assignor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to assignee any and all right, title and interest which it may hold in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their patent laws to issue trademarks, to issue any and all trademark registrations for said Mark to the Assignee as the owner of Assignor's entire interest, for the sole use and behoof of Assignee, its successors, assigns and legal representatives, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

Assignor hereby agrees, without further consideration and without expense to Assignor, to sign all lawful papers and to perform all other lawful acts which Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following: prompt execution of all United States and

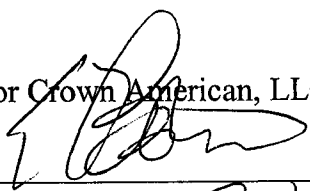
foreign trademark applications for said Mark, and all lawful documents as requested by the Assignee to further the prosecution of any of such trademark applications; cooperation to the best of Assignor's ability including, but not limited to, the execution of all lawful documents, the production of evidence in any actions or proceedings concerning the Mark, including, but not limited to, enforcement, registration, opposition, and infringement proceedings involving the Mark.

This assignment and agreement shall be binding upon Assignor's successors, assigns and legal representatives.

**THE REMAINDER OF THIS PAGE 2 INTENTIONALLY LEFT BLANK**

Executed this 3 day of March, 2004 at Idaho Falls, ID.

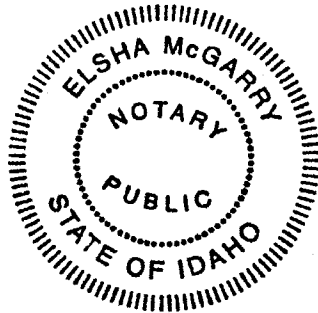
for Crown American, LLC:

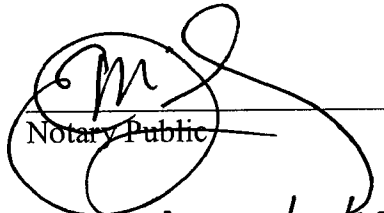
  
name: Evan Bastow

title: CEO

STATE OF IDAHO )  
County of Bonneville )<sup>SS</sup>

Before me personally appeared Evan Bastow (name) and acknowledged the foregoing instrument to be his or her free act and deed this 3rd day of MARCH, 2004.



  
Notary Public  
Expires: 4/13/05