

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
InBev USA, LLC		08/21/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Anheuser-Busch, Incorporated		
<b>Street Address:</b>	One Busch Place		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63118		
<b>Entity Type:</b>	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2976760	CLUB 33	
Registration Number:	2951131	PENNSYLVANIA PURE AND SIMPLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)577-3835		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(314) 577-3552		
<b>Email:</b>	duffy.walters@anheuser-busch.com		
<b>Correspondent Name:</b>	Baldev S. Sarai		
<b>Address Line 1:</b>	One Busch Place		
<b>Address Line 2:</b>	202-6		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63118		
<b>ATTORNEY DOCKET NUMBER:</b>	IP20060360		
<b>NAME OF SUBMITTER:</b>	Baldev S. Sarai		
<b>Signature:</b>	/Baldev S. Sarai/		

CH \$65.00 2976760

Date:

08/22/2006

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**  
**(United States)**

WHEREAS, **INBEV USA LLC**, a Delaware limited liability corporation with its principal place of business at 101 Merritt 7, Norwalk, CT 06856-5075 (hereinafter "ASSIGNOR") owns the trademarks, applications and registrations listed in Schedule "A" attached hereto (the "Trademarks"):

AND WHEREAS, **ANHEUSER-BUSCH, INCORPORATED**, a corporation of Missouri and its principal place of business at One Busch Place, St. Louis, Missouri, 63118-1852 (hereinafter "ASSIGNEE"), desires to acquire the Trademarks listed in the attached Schedule "A" together with the goodwill of the business of Assignor connected with and symbolized by the Trademarks:

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest and goodwill in and to the Trademarks listed in Schedule "A".

**INBEV USA LLC**

Date: 8/21/06

By: David Markatos  
Name: David Markatos  
Title: Secretary

SCHEDULE "A"

Mark	Registration No.
CLUB 33 and Design	2976760
PENNSYLVANIA PURE AND SIMPLE	2951131