

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the incorrect application numbers 76664900, 76664944, 76664964, 76664983, 76664991 and 76665005 previously recorded on Reel 003359 Frame 0091. Assignor(s) hereby confirms the assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Meow Mix Company		07/31/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Del Monte Corporation
Street Address:	P.O. Box 193575
Internal Address:	One Market @ The Landmark
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94119-3575
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78664900	CRUSTACEAN CRUNCH
Serial Number:	78664944	DRUMSTICKS
Serial Number:	78664964	OCEAN EXPLOSION
Serial Number:	78664983	GO FISH
Serial Number:	78664991	ON THE RANGE
Serial Number:	78665005	KITTY CATCH

CORRESPONDENCE DATA

Fax Number: (617)951-8736
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-951-8144
 Email: eileen.sullivan@bingham.com
 Correspondent Name: Eileen Sullivan
 Address Line 1: Bingham McCutchen LLP

CH \$165.00 78664900

Address Line 2: 150 Federal Street
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Eileen Sullivan
--------------------	-----------------

Signature:	/eileen sullivan/
------------	-------------------

Date:	08/22/2006
-------	------------

Total Attachments: 44

- source=Del Monte#page1.tif
- source=Del Monte#page2.tif
- source=Del Monte#page3.tif
- source=Del Monte#page4.tif
- source=Del Monte#page5.tif
- source=Del Monte#page6.tif
- source=Del Monte#page7.tif
- source=Del Monte#page8.tif
- source=Del Monte#page9.tif
- source=Del Monte#page10.tif
- source=Del Monte#page11.tif
- source=Del Monte#page12.tif
- source=Del Monte#page13.tif
- source=Del Monte#page14.tif
- source=Del Monte#page15.tif
- source=Del Monte#page16.tif
- source=Del Monte#page17.tif
- source=Del Monte#page18.tif
- source=Del Monte#page19.tif
- source=Del Monte#page20.tif
- source=Del Monte#page21.tif
- source=Del Monte#page22.tif
- source=Del Monte#page23.tif
- source=Del Monte#page24.tif
- source=Del Monte#page25.tif
- source=Del Monte#page26.tif
- source=Del Monte#page27.tif
- source=Del Monte#page28.tif
- source=Del Monte#page29.tif
- source=Del Monte#page30.tif
- source=Del Monte#page31.tif
- source=Del Monte#page32.tif
- source=Del Monte#page33.tif
- source=Del Monte#page34.tif
- source=Del Monte#page35.tif
- source=Del Monte#page36.tif
- source=Del Monte#page37.tif
- source=Del Monte#page38.tif
- source=Del Monte#page39.tif
- source=Del Monte#page40.tif
- source=Del Monte#page41.tif
- source=Del Monte#page42.tif
- source=Del Monte#page43.tif
- source=Del Monte#page44.tif

TRADEMARK

Sullivan, Eileen M.

From: etas-server@uspto.gov
Sent: Tuesday, August 01, 2006 11:54 AM
To: Sullivan, Eileen M.
Subject: Assignment confirmation receipt ID:TM61371



EASTM61371.html

ELECTRONIC TRADEMARK ASSIGNMENT SYSTEM (ETAS) CONFIRMATION RECEIPT

The USPTO has received a Trademark Assignment submitted through the Electronic Trademark Assignment System (ETAS). This is the only acknowledgement of receipt that will be transmitted for this ETAS submission. The submission may not be recalled.

After review by Assignment Services Division personnel a Notice of Recordation/Non-Recordation will be returned via fax. USPTO will attempt to fax to the number provided in the submission; fax failures will be delivered via US Postal Service to the Correspondence Address provided in the submission.

If a communication from the Assignment Services Division has not been received within 60 days of your confirmation receipt contact the Assignment Services Division Customer Service Desk at 571-272-3350 or send an e-mail to etas@uspto.gov.

If you have a technical question, comment or concern about your ETAS submission call 571-272-3350 during business hours or e-mail to etas@uspto.gov. Please have your ETAS receipt ID which is 'EASTM61371' available when calling or writing for assistance.

A printable version of the Confirmation Receipt is attached to this e-mail.

Electronic Assignment Server at <http://etas.uspto.gov>

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Meow Mix Company		07/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Del Monte Corporation		
Street Address:	P.O. Box 193575		
Internal Address:	One Market @ The Landmark		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94119-3575		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 66			
Property Type	Number	Word Mark	
Registration Number:	0984625	TASTES SO GOOD CATS ASK FOR IT BY NAME!	
Registration Number:	1359527	ALLEY CAT	
Registration Number:	1995276	MEOW MIX	
Registration Number:	2004697	THE ONLY CAT FOOD CATS ASK FOR BY NAME	
Registration Number:	2365313	MEOW MIX	
Registration Number:	2468347		
Registration Number:	2521864	MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME!	

Registration Number:	2770134	MEOW MORSELS
Registration Number:	2768005	MEOW-A-LOT
Registration Number:	2798972	MEOW
Registration Number:	2815613	MEOW TV
Registration Number:	2845969	MEOW NIPS
Registration Number:	2805635	MEOW CENTRAL
Registration Number:	2835286	MEOW MIX
Registration Number:	2867575	NEW LOOK SAME GREAT TASTE! ALLEY CAT
Serial Number:	76510334	MR. MEOW
Registration Number:	2850526	CAT YOGA
Serial Number:	76528168	MRS. MEOW
Serial Number:	76544369	ME-O
Serial Number:	76544367	MEOW MILK
Registration Number:	3042280	FILLET MEOW
Registration Number:	3002402	WHAT'S THE CATCH?
Registration Number:	3013656	GOBBLISCIOUS
Registration Number:	2960649	HOOK, LINE AND SINKER
Registration Number:	2960648	UPSTREAM DREAM
Registration Number:	3007692	SURF 'N TURF
Registration Number:	3042279	CLUCK-A-DOODLE-DOO
Registration Number:	2977989	DEEP SEA DELIGHT
Serial Number:	76580854	KEEPING KIDS HAPPY
Serial Number:	76584764	KEEPING CATS HAPPY
Registration Number:	3012803	MEOW MIX ON THE GO
Registration Number:	2983759	MEOW-O-SCOPE
Serial Number:	76598336	MEOWABONE
Registration Number:	3005573	MEOW MIX CAFE
Serial Number:	76617872	MAINE ATTRACTION
Serial Number:	76617874	ON A WING AND A PRAWN

Serial Number:	76617871	ALLIE CAT
Registration Number:	3022746	MEOW MIX
Serial Number:	76621015	TASTES SO GOOD KITTENS ASK FOR IT BY NAME!
Serial Number:	78592793	MEOW MIX
Serial Number:	78592554	MEOW MIX
Serial Number:	78575465	
Serial Number:	78575450	
Serial Number:	78575428	
Serial Number:	78575382	
Serial Number:	78580552	MEOW
Serial Number:	78590598	KITTY CLUBHOUSE
Serial Number:	78592797	"MEOW!"
Serial Number:	78621277	SQUIRTS
Serial Number:	78636342	MEOW MIX
Serial Number:	78636405	MEOW
Serial Number:	78638423	MARKET SELECT
Serial Number: 78	76664900	Crustacean Crunch
Serial Number: 78	76664944	Drumsticks
Serial Number: 78	76664964	Ocean Explosion
Serial Number: 78	76664983	Go Fish
Serial Number: 78	76664991	On the Range
Serial Number: 78	76665005	Kitty Catch
Serial Number:	78851616	
Serial Number:	78851631	
Serial Number:	78851569	
Serial Number:	78762020	THE MEOW MIX HOUSE
Serial Number:	78795618	MEOW MIX HOUSE
Serial Number:	78795342	MEOW MIX
Serial Number:	78802731	VERY IMPORTANT CAT

Serial Number:	78814792	CAT'S MEOW
----------------	----------	------------

CORRESPONDENCE DATA

Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-951-8144

Email: eileen.sullivan@bingham.com

Correspondent Name: Eileen Sullivan

Address Line 1: Bingham McCutchen LLP

Address Line 2: 150 Federal Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:

TRADEMARKS

NAME OF SUBMITTER:

Eileen Sullivan

Signature:

/eileen sullivan/

Date:

08/01/2006

Total Attachments: 23

source=MOWTRADEMARK ASSIGNMENT#page1.tif
 source=MOWTRADEMARK ASSIGNMENT#page2.tif
 source=MOWTRADEMARK ASSIGNMENT#page3.tif
 source=MOWTRADEMARK ASSIGNMENT#page4.tif
 source=MOWTRADEMARK ASSIGNMENT#page5.tif
 source=MOWTRADEMARK ASSIGNMENT#page6.tif
 source=MOWTRADEMARK ASSIGNMENT#page7.tif
 source=MOWTRADEMARK ASSIGNMENT#page8.tif
 source=MOWTRADEMARK ASSIGNMENT#page9.tif
 source=MOWTRADEMARK ASSIGNMENT#page10.tif
 source=MOWTRADEMARK ASSIGNMENT#page11.tif
 source=MOWTRADEMARK ASSIGNMENT#page12.tif
 source=MOWTRADEMARK ASSIGNMENT#page13.tif
 source=MOWTRADEMARK ASSIGNMENT#page14.tif
 source=MOWTRADEMARK ASSIGNMENT#page15.tif
 source=MOWTRADEMARK ASSIGNMENT#page16.tif
 source=MOWTRADEMARK ASSIGNMENT#page17.tif
 source=MOWTRADEMARK ASSIGNMENT#page18.tif
 source=MOWTRADEMARK ASSIGNMENT#page19.tif
 source=MOWTRADEMARK ASSIGNMENT#page20.tif
 source=MOWTRADEMARK ASSIGNMENT#page21.tif

source=MOWTRADEMARK ASSIGNMENT#page22.tif

source=MOWTRADEMARK ASSIGNMENT#page23.tif

RECEIPT INFORMATION

ETAS ID: TM61371

Receipt Date: 08/01/2006

Fee Amount: \$1665

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between The Meow Mix Company, a corporation organized and existing under the laws of the State of Delaware, having an address of 400 Plaza Drive, 1st Floor, Secaucus, New Jersey 07094 ("Assignor"), and Del Monte Corporation, a corporation organized and existing under the laws of Delaware, having an address of P.O. Box 193575, One Market @ The Landmark, San Francisco, California 94119-3575 ("Assignee"), and is effective as of July 31, 2006 ("Effective Date").

WHEREAS, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks, service marks, trade names, common-law marks, and other indicia of origin listed in the attached Schedule A (the "Marks");

WHEREAS, Assignor has entered into an Asset Transfer Agreement as of a date even herewith (the "Asset Transfer Agreement") with Assignee;

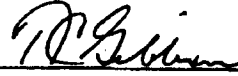
NOW, THEREFORE, pursuant to the Asset Transfer Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, any registrations therefor, and all benefit of the Marks. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

[Remainder of Page Intentionally Left Blank]

ASSIGNOR:

THE MEOW MIX COMPANY

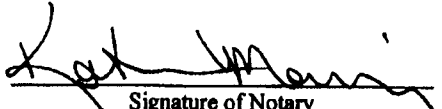
By: 
Thomas E. Gibbons
Vice President and Treasurer

State of California)
)
County of San Francisco)

On July 24, 2006 before me, Katherine Manning, Notary Public, personally appeared Thomas E. Gibbons, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

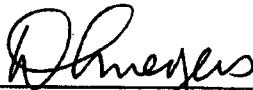

Signature of Notary

[Signature page to Trademark Assignment]

The foregoing trademark assignment is hereby accepted as of the Effective Date.

ASSIGNEE:

DEL MONTE CORPORATION

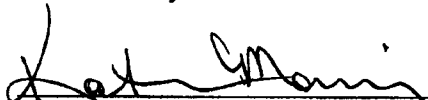
By: 
David L. Meyers
Executive Vice President,
Administration and Chief Financial
Officer

State of California)
)
County of San Francisco)

On July 24, 2006 before me, Katherine Manning, Notary Public, personally appeared David L. Meyers, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.


Signature of Notary

[Signature page to Trademark Assignment]

SCHEDULE A

Trademarks Owned by The Meow Mix Company

US TRADEMARKS – REGISTERED & PENDING

Mark	Reg. #	Serial #	Reg. Date/ Filing Date
Tastes So Good Cats Ask For It By Name	0984625	72461919	5/21/1974
Alley Cat (Old Design)	1359527	73448498	9/10/1985
Meow Mix (Wording)	1995276	74708951	8/20/1996
The Only Cat Food Cats Ask For By Name	2004697	74497836	10/1/1996
Meow Mix (Logo)	2365313	75634735	7/4/2000
Meow Mix (Cat Face)	2468347	75728996	7/10/2001
Meow Mix Mobile Delivering The Great Taste Cats Ask For By Name	2521864	76015960	12/25/2001
Meow Morsels	2770134	76407349	9/30/2003
Meow-A-Lot	2768005	76433073	9/23/2003
Meow	2798972	76442786	12/23/2003
Meow TV	2815613	76442785	2/17/2004
Meow Nips	2845969	76448847	5/25/2004
Meow Central	2805635	76451456	1/13/2004
Meow Mix (Accessories)	2835286	76473515	4/20/2004
Alley Cat (New Design - 100% For A Healthy Cat New Look Same Great Taste! Alley Cat Poultry & Seafood Flavors	2867575	76486699	7/27/2004
Mr. Meow (Word Mark)		76510334	4/29/2003
Cat Yoga	2850526	76520853	6/8/2004
Mrs. Meow		76528168	7/7/2003
Me-O		76544369	9/12/2003
Meow Milk		76544367	9/12/2003
Fillet Meow	3042280	76575406	1/10/2006
What's The Catch?	3002402	76569860	9/27/2005
Gobbliscious	3013656	76569361	11/8/2005
Hook, Line and Sinker	2960649	76569253	6/7/2005
Upstream Dream	2960648	76569252	6/7/2005
Surf 'N Turf	3007692	76571808	10/18/2005
Cluck-A-Doodle-Do	3042279	76575398	1/10/2006

Mark	Reg. #	Serial #	Reg. Date/ Filing Date
Deep Sea Delight	2977989	76575997	7/26/2005
Keeping Kids Happy		76580854	3/15/2004
Keeping Cats Happy		76584764	4/5/2004
Meow Mix On The Go	3012803	76613040	11/8/2005
Meowoscope	2983759	76587008	8/9/2005
Meowabone		76598336	6/17/2004
Meow Mix Café	3005573	76609247	10/11/2005
Maine Attraction		76617872	10/26/2004
On A Wing and a Prawn		76617874	10/26/2004
Allie Cat		76617871	10/26/2004
Meow Mix (Clothing)	3022746	76617873	12/6/2005
Tastes So Good Kittens Ask For It By Name!		76621015	11/18/2004
Meow Mix (Old backwards logo)		78592793	3/22/2005
Meow Mix (Old cats logo)		78592554	3/22/2005
Tuna Shape (Seafood Medley)		78575465	2/25/2005
Shrimp Shape (Seafood Medley)		78575450	2/25/2005
Crab Shape (Seafood Medley)		78575428	2/25/2005
Trout Shape (Seafood Medley)		78575382	2/25/2005
Meow (Clothing)		78580552	3/4/2005
Kitty Clubhouse		78590598	3/18/2005
Meow (Bag Clips)		78592797	3/22/2005
Squirts		78621277	5/2/2005
Meow Mix (Books)		78636342	5/24/2005
Meow (Books)		78636405	5/24/2005
Market Select		78638423	5/26/2005
Crustacean Crunch		78664900	7/6/2005
Drumsticks		78664944	7/6/2005
Ocean Explosion		78664964	7/6/2005
Go Fish		78664983	7/6/2005
On the Range		78664991	7/6/2005
Kitty Catch		78665005	7/6/2005
3 Leaf Clover Shape (Indoor)		78851616	3/31/2006
4 Leaf Clover Shape (Indoor)		78851631	3/31/2006
Kitty Catch Shrimp Shape (treats)	3113256	78575450	7/4/2006
Kitty Catch Trout Shape (treats)		78575382	2/25/2005
Kitty Catch Salmon Shape (treats)			

Mark	Reg. #	Serial #	Reg. Date/ Filing Date
Go Fish Tuna Shape (treats)		78575465	2/25/2005
Go Fish Oceanfish Shape (treats)		78575382	2/25/2005
On The Range Chicken Leg Shape (treats)		78851427	3/31/2006
On The Range Cheese Shape (treats)			
Crustacean Crunch Shrimp Shape (treats)	3113256	78575450	7/4/2006
Crustacean Crunch Crab Shape (treats)		78575428	2/25/2005
Crustacean Crunch Lobster Shape (treats)		78851569	3/31/2006
Drumsticks Chicken Leg Shape (treats)		78851427	3/31/2006
Drumsticks Turkey Leg Shape (treats)		78851427	3/31/2006
Ocean Explosion Tuna Shape (treats)		78575465	2/25/2005
Ocean Explosion Oceanfish Shape (treats)		78575382	2/25/2005
Ocean Explosions Salmon Shape (treats)			
Turkey Leg Shape (New Original)		78851427	3/31/2006
Ocean Fish Shape (New Original)		78575382	2/25/2005
Salmon Shape (New Original)		78575382	2/25/2005
Chicken Shape (New Original)		78851427	3/31/2006
Kitten Design		78850477	3/30/2006
The Meow Mix House (word)		78762020	11/28/2005
The Meow Mix House (design)		78795618	1/20/2006
Meow Mix (logo - new on packaging)		78795342	1/19/2006
Very Important Cat		78802731	1/30/2006
Cat's Meow		78814792	2/14/2006

INTERNATIONAL TRADEMARKS - REGISTERED & PENDING

ARGENTINA

MEOW MIX	1629398	3/31/1997
----------	---------	-----------

ARUBA

MEOW MIX	22718	2/4/2004
----------	-------	----------

AUSTRALIA

ALLEY CAT	972341	6/22/2004
-----------	--------	-----------

AUSTRIA

MEOW	139337	1/28/1992
MEOW MIX	139336	2/14/1992

BAHAMAS

MEOW MIX		(application in process)
----------	--	--------------------------

BARBADOS

MEOW MIX	8117976	11/14/2003
----------	---------	------------

LA40356764.1

BELARUS

MEOOW MIX	12344	5/22/2000
-----------	-------	-----------

BELIZE

MEOOW MIX	1656.03	9/1/2003
-----------	---------	----------

BENELUX

MEOOW	494815	3/15/1991
MEOOW MIX	327349	6/26/1974

BERMUDA

MEOOW MIX	40048	1/15/2004
-----------	-------	-----------

BOLIVIA

MEOOW MIX		(application in process)
-----------	--	--------------------------

LA40356784.1

BRAZIL

MEOW MIX (word)	8109408172	7/5/1994
-----------------	------------	----------

BRITISH VIRGIN ISLANDS

MEOW MIX	4102	8/28/2003
----------	------	-----------

BULGARIA

MEOW MIX	31701	10/6/1997
----------	-------	-----------

CANADA

ALLEY CAT	TMA312191	3/14/1986
ALLEY CAT (and design)	TMA649049	9/27/05
MEOW MIX	TMA210808	12/19/1975
MEOW MIX (old carton cat design)	TMA345716	9/30/1988
MEOW MIX (and design)	TMA604579	3/9/2004
MISTIGRI	TMA315361	6/20/1986
TASTES SO GOOD CATS ASK FOR IT BY NAME	TMA209454	9/12/1975
C'est Si Bon Que Les Chats L'Appellent Par Son Nom	TMA311371	2/14/1986

LA40366764.1

Parisian Café Street Scene With Cartoon Cats	TMA526150	3/30/2000
Taste and Nutrition So Good, Cats Ask For It By Name	TMA435406	11/11/1994
C'est Si Bon Et Nutritif Que Les Chats L'Appellent Par Son Nom	TMA435407	11/11/1994
Drumsticks	1273231	9/23/2005
On The Range	1273238	9/23/2005
Go Fish	1273235	9/23/2005
Kitty Catch	1273239	9/23/2005
Ocean Explosion	1273233	9/23/2005
Crustacean Crunch	1273228	9/23/2005
MR. MEOW	(App.No. 1183167)	(App. Date 7/2/2003)

CAYMAN ISLANDS

MEOW MIX	CT2658565	4/19/2004
----------	-----------	-----------

CHILE

ALLEY CAT (word)	454721	6/9/1998
MEOW MIX	504319	2/13/1998

LA/40356764.1

CHINA

MEOW MIX (English)	3672304	2/21/2005
MEOW MIX (Toys/Accessories - English)	3672303	8/13/2003
MEOW MIX (Chinese)	3739867	5/7/2005
MEOW MIX (Toys/Accessories - Chinese)	3739868	9/30/2003

COLOMBIA

ALLEY CAT		(application in process)
MEOW MIX	283155	7/21/2004

COSTA RICA

ALLEY CAT (New Design)	152995	7/7/2005
MEOW MIX	152973	7/7/2005

CROATIA

MEOW MIX	2971653	10/30/1997
----------	---------	------------

LA/40356764.1

CURACAO (NETHERLANDS ANTILLES)

ALLEY CAT	10049	9/29/2003
MEOW MIX	10048	9/29/2003

DOMINICAN REPUBLIC

MEOW MIX	136996	8/30/2003
----------	--------	-----------

ECUADOR

MEOW MIX	1-26673--2003	7/15/2003
----------	---------------	-----------

EL SALVADOR

MEOW MIX		(application in process)
----------	--	--------------------------

ESTONIA

MEOW MIX	26607	9/17/1998
----------	-------	-----------

LA/40356764.1

EUROPEAN COMMUNITY

MEOW	191650	4/1/1998
ALLEY CAT (New Design)	3106416	8/24/2004
MEOW MIX (Word)	2658565	12/18/2003

FINLAND

MEOW MIX	696780	6/5/1979
----------	--------	----------

FRANCE

MEOW MIX	1277031	6/27/1974
----------	---------	-----------

GERMANY

MEOW (word)	2004495	4/1/1996
-------------	---------	----------

GUATEMALA

ALLEY CAT	200104728	2/20/2002
MEOW MIX		(application in process)

LA/40356764.1

GUYANA

MEOW MIX	(application in process)
----------	--------------------------

HAITI

MEOW MIX	71 REG 144	9/7/2004
----------	------------	----------

HONDURAS

ALLEY CAT	58914	12/3/1993
-----------	-------	-----------

HONG KONG

ALLEY CAT	(application in process)
-----------	--------------------------

ICELAND

MEOW	12031992	12/2/1992
------	----------	-----------

LA/A0358784.1

INDIA

ALLEY CAT (word)		(application in process)
MEOW MIX		(application in process)

INDONESIA

ALLEY CAT (new design)		(application in process)
------------------------	--	--------------------------

ISRAEL

ALLEY CAT	169375	5/8/2005
MEOW MIX	75086	8/11/1993

ITALY

MEOW	641443	12/28/1994
MEOW MIX	641442	12/28/1994

JAMAICA

MEOW MIX	43710	11/30/2004
----------	-------	------------

LA40356764.1

JAPAN

MEOW MIX (English)	2214992	2/23/2000
MEOW MIX (Japanese)	1361006	10/31/1978
MEOW MIX (Meaw Mix - Katakana)	4091626	12/12/1997
MEOW MIX (Nyao Mix - Katakana)	4091627	12/12/1997
MR. MEOW	4805492	9/24/2004

LATVIA

ALLEY CAT	M52782	1/20/04
MEOW MIX (word)	M40482	4/20/1998

LITHUANIA

MEOW MIX	33182	5/12/1999
----------	-------	-----------

MACEDONIA

MEOW MIX (word)	Z94596	6/22/2000
-----------------	--------	-----------

LA/40356764.1

MALAYSIA

MEOW MIX	9107194	11/18/1991
----------	---------	------------

MALTA

MEOW MIX	28831	6/10/1999
----------	-------	-----------

MEXICO

Tan Sabroso Que Los Gatos Lo Piden Por Su Nombre			
Miau Mix Gatitos	747779		10/28/2005
Placer del Mar	757180		12/19/2005
What's the Catch?	837781		6/17/2004
Hook, Line & Sinker	838484		6/18/2004
Upstream Dream	837330		6/16/2004
Cluck-A-Doodle-Do	845386		8/5/2004
Fillet Meow	847650		8/18/2004
Gobblicious	854120		9/30/2004
Holy Mackerel	845139		8/3/2004
Surf 'N Turf	845140		8/3/2004
Gobblicious	854120		9/30/2004
Tickled Pink	845138		8/3/2004
Alley Cat (New Design)	848420		8/23/2004
Meow Mix (Word)	816432		12/8/2003
Meow Mix (Miow Mix)	816433		12/8/2003
Meow Mix (Miau Mix)	905501		10/26/2005

LA40366704.1

NEW ZEALAND

ALLEY CAT	702277	3/29/2004
MEOW MIX	655702	10/14/2004

NICARAGUA

ALLEY CAT	34526	6/12/1997
MEOW MIX	60358LM	2/24/2004

NORWAY

MEOW MIX	93811	5/7/1976
----------	-------	----------

PANAMA

ALLEY CAT	129371	11/24/2004
MEOW MIX	127812	2/2/2005

PARAGUAY

MEOW MIX	233495	3/23/2001
----------	--------	-----------

LA40356704.1

PERU

MEOW MIX	67230	10/27/2000
----------	-------	------------

PHILIPPINES

ALLEY CAT	4-2004-0002527	3/15/2004
-----------	----------------	-----------

POLAND

MEOW MIX	151582	9/20/2004
----------	--------	-----------

PORTUGAL

MEOW	274887	5/31/1993
MEOW MIX	274888	5/31/1993

PUERTO RICO

ALLEY CAT (New Design)	57578	5/27/2004
MEOW MIX		(application in process)

LA40356764.1

ROMANIA

MEOW MIX	30063	2/10/1997
----------	-------	-----------

RUSSIAN FEDERATION

MEOW MIX	274795	9/7/2004
----------	--------	----------

RUSSIA

MEOW	125130	4/23/1993
TASTES SO GOOD CATS ASK FOR IT BY NAME	247407	10/20/2003

SAUDI ARABIA

MEOW MIX (word)	729/17	5/24/2004
-----------------	--------	-----------

SINGAPORE

ALLEY CAT (New Design)	T03/08661Z	4/12/2004
---------------------------	------------	-----------

LA40356764.1

SLOVENIA

MEOW MIX	9771705	10/31/1998
----------	---------	------------

SOUTH AFRICA

MEOW MIX (word)	94/11695	3/12/1997
-----------------	----------	-----------

ST. CROIX

ALLEY CAT	76486699	2/3/2003
-----------	----------	----------

ST. THOMAS

ALLEY CAT	76486699	2/3/2003
-----------	----------	----------

ST. LUCIA

MEOW MIX	TM/2003/000102	10/28/2003
----------	----------------	------------

SWEDEN

MEOW MIX (word)	149118	11/1/1974
-----------------	--------	-----------

LA40356764.1

SWITZERLAND

MEOW	391913	7/29/1991
MEOW MIX	271576	5/28/1974
MEOW MIX	276343	2/12/1974

TAIWAN

ALLEY CAT		(application in process)
MEOW MIX	1156704	6/1/2005

THAILAND

ALLEY CAT	TM218221	4/25/2005
-----------	----------	-----------

TRINIDAD/TOBAGO

ALLEY CAT		(application in process)
MEOW MIX	B38829	12/28/2004

TURKEY

MEOW MIX	182214	2/28/1997
----------	--------	-----------

UKRAINE

MEOW MIX	18573	2/15/2001
----------	-------	-----------

UNITED KINGDOM

MEOW	1206348	3/27/1992
MEOW MIX	1030144	1/13/1976
TASTES SO GOOD CATS ASK FOR IT BY NAME	1038061	11/11/1974

URUGUAY

MEOW MIX	285118	9/29/1999
----------	--------	-----------

VENEZUELA

ALLEY CAT	172946	10/6/1994
MEOW MIX (word)	172965	6/10/1994

LA40366764.1

Facsimile Transmission

This company uses RightFAX® fax server software from RightFAX, Inc.

From: Name: USPTO ASSIGNMENT DIVISION
Fax Number:
Voice Phone: 571-272-3350

To: Name: EILEEN SULLIVAN
Company: BINGHAM MCCUTCHEN LLP
Fax Number: 16179518736
Voice Phone:

Fax Notes:

Pg#	Description
1	Cover Page
2	230.TXT
11	235.TXT
12	Document 1, Eatch 713272

PTAS FAX PROCESSING

Date and time of transmission: Thursday, August 03, 2006 7:25:56 PM
Number of pages including this cover sheet: 15

A RightFAX® Communicated Document

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 03, 2006

PTAS

900054556AEILEEN SULLIVAN
BINGHAM MCCUTCHEN LLP
150 FEDERAL STREET
BOSTON, MA 02110***900054556A***UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/01/2006

REEL/FRAME: 003359/0091
NUMBER OF PAGES: 27BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
DOCKET NUMBER: TRADEMARKSASSIGNOR:
THE MEOW MIX COMPANYDOC DATE: 07/31/2006
CITIZENSHIP: DELAWARE
ENTITY: CorporationASSIGNEE:
DEL MONTE CORPORATION
P.O. BOX 193575
ONE MARKET @ THE LANDMARK
SAN FRANCISCO, CALIFORNIA
94119-
3575CITIZENSHIP: DELAWARE
ENTITY: Corporation

003359/0091 PAGE 2

APPLICATION NUMBER: 76510334
REGISTRATION NUMBER:FILING DATE: 04/29/2003
ISSUE DATE:

MARK: MR. MEOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76528168
REGISTRATION NUMBER:FILING DATE: 07/07/2003
ISSUE DATE:

MARK: MRS. MEOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76544369
REGISTRATION NUMBER:FILING DATE: 09/12/2003
ISSUE DATE:

MARK: ME-O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76544367
REGISTRATION NUMBER:FILING DATE: 09/12/2003
ISSUE DATE:

MARK: MEOW MILK

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76580854
REGISTRATION NUMBER:FILING DATE: 03/15/2004
ISSUE DATE:

MARK: KEEPING KIDS HAPPY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76584764
REGISTRATION NUMBER:FILING DATE: 04/05/2004
ISSUE DATE:

MARK: KEEPING CATS HAPPY

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 76598336
REGISTRATION NUMBER:FILING DATE: 06/17/2004
ISSUE DATE:

MARK: MEOWABONE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76617872
REGISTRATION NUMBER:FILING DATE: 10/26/2004
ISSUE DATE:

MARK: MAINE ATTRACTION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76617874
REGISTRATION NUMBER:FILING DATE: 10/26/2004
ISSUE DATE:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

003359/0091 PAGE 3

APPLICATION NUMBER: 76617871
REGISTRATION NUMBER:

FILING DATE: 10/26/2004
ISSUE DATE:

MARK: ALLIE CAT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76621015
REGISTRATION NUMBER: 3083346

FILING DATE: 11/18/2004
ISSUE DATE: 04/18/2006

MARK: TASTES SO GOOD KITTENS ASK FOR IT BY NAM

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78592793
REGISTRATION NUMBER:

FILING DATE: 03/22/2005
ISSUE DATE:

MARK: MEOW MIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78592554
REGISTRATION NUMBER:

FILING DATE: 03/22/2005
ISSUE DATE:

MARK: MEOW MIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78575465
REGISTRATION NUMBER:

FILING DATE: 02/25/2005
ISSUE DATE:

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78575450
REGISTRATION NUMBER: 3113256

FILING DATE: 02/25/2005
ISSUE DATE: 07/04/2006

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78575428
REGISTRATION NUMBER: 3122224

FILING DATE: 02/25/2005
ISSUE DATE: 07/25/2006

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78575382
REGISTRATION NUMBER:

FILING DATE: 02/25/2005
ISSUE DATE:

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78580552
REGISTRATION NUMBER:

FILING DATE: 03/04/2005
ISSUE DATE:

MARK: MEOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

003359/0091 PAGE 4

APPLICATION NUMBER: 78590598
REGISTRATION NUMBER: 3114000

FILING DATE: 03/18/2005
ISSUE DATE: 07/11/2006

MARK: KITTY CLUBHOUSE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78592797
REGISTRATION NUMBER:

FILING DATE: 03/22/2005
ISSUE DATE:

MARK: "MEOW!"

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78621277
REGISTRATION NUMBER:

FILING DATE: 05/02/2005
ISSUE DATE:

MARK: SQUIRTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78636342
REGISTRATION NUMBER:

FILING DATE: 05/24/2005
ISSUE DATE:

MARK: MEOW MIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78636405
REGISTRATION NUMBER:

FILING DATE: 05/24/2005
ISSUE DATE:

MARK: MEOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78638423
REGISTRATION NUMBER:

FILING DATE: 05/26/2005
ISSUE DATE:

MARK: MARKET SELECT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: ~~78664900~~
REGISTRATION NUMBER: ~~78~~

FILING DATE:
ISSUE DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: ~~78664944~~
78

FILING DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: ~~7~~6664964

FILING DATE:

REGISTRATION NUMBER: 18

ISSUE DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003359/0091 PAGE 5

APPLICATION NUMBER: ~~7~~6664983

FILING DATE:

REGISTRATION NUMBER: 18

ISSUE DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: ~~7~~6664991

FILING DATE:

REGISTRATION NUMBER: 18

ISSUE DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: ~~7~~6665005

FILING DATE:

REGISTRATION NUMBER: 18

ISSUE DATE:

MARK:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78851616

FILING DATE: 03/31/2006

REGISTRATION NUMBER:

ISSUE DATE:

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78851631

FILING DATE: 03/31/2006

REGISTRATION NUMBER:

ISSUE DATE:

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78851569

FILING DATE: 03/31/2006

REGISTRATION NUMBER:

ISSUE DATE:

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78762020

FILING DATE: 11/28/2005

REGISTRATION NUMBER:

ISSUE DATE:

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78795618 FILING DATE: 01/20/2006
REGISTRATION NUMBER: ISSUE DATE:

MARK: MEOW MIX HOUSE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78795342 FILING DATE: 01/19/2006
REGISTRATION NUMBER: ISSUE DATE:

MARK: MEOW MIX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

003359/0091 PAGE 6

APPLICATION NUMBER: 78802731 FILING DATE: 01/30/2006
REGISTRATION NUMBER: ISSUE DATE:

MARK: VERY IMPORTANT CAT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78814792 FILING DATE: 02/14/2006
REGISTRATION NUMBER: ISSUE DATE:

MARK: CAT'S MEOW
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 72461919 FILING DATE: 07/02/1973
REGISTRATION NUMBER: 984625 ISSUE DATE: 05/21/1974

MARK: TASTES SO GOOD CATS ASK FOR IT BY NAME!
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73448498 FILING DATE: 10/17/1983
REGISTRATION NUMBER: 1359527 ISSUE DATE: 09/10/1985

MARK: ALLEY CAT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74708951 FILING DATE: 07/13/1995
REGISTRATION NUMBER: 1995276 ISSUE DATE: 08/20/1996

MARK: MEOW MIX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74497836 FILING DATE: 03/07/1994
REGISTRATION NUMBER: 2004697 ISSUE DATE: 10/01/1996

MARK: THE ONLY CAT FOOD CATS ASK FOR BY NAME
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75634735
REGISTRATION NUMBER: 2365313

FILING DATE: 02/05/1999
ISSUE DATE: 07/04/2000

MARK: MEOW MIX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75728996
REGISTRATION NUMBER: 2468347

FILING DATE: 06/15/1999
ISSUE DATE: 07/10/2001

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 76015960
REGISTRATION NUMBER: 2521864

FILING DATE: 04/03/2000
ISSUE DATE: 12/25/2001

MARK: MEOW MIX MOBILE DELIVERING THE GREAT TAS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

003359/0091 PAGE 7

APPLICATION NUMBER: 76407349
REGISTRATION NUMBER: 2770134

FILING DATE: 05/13/2002
ISSUE DATE: 09/30/2003

MARK: MEOW MORSELS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76433073
REGISTRATION NUMBER: 2768005

FILING DATE: 07/22/2002
ISSUE DATE: 09/23/2003

MARK: MEOW-A-LOT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76442786
REGISTRATION NUMBER: 2798972

FILING DATE: 08/22/2002
ISSUE DATE: 12/23/2003

MARK: MEOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76442785
REGISTRATION NUMBER: 2815613

FILING DATE: 08/22/2002
ISSUE DATE: 02/17/2004

MARK: MEOW TV

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76448847
REGISTRATION NUMBER: 2845969

FILING DATE: 09/12/2002
ISSUE DATE: 05/25/2004

MARK: MEOW NIPS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76451456

FILING DATE: 09/16/2002

MARK: MEOW CENTRAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76473515 FILING DATE: 12/02/2002
REGISTRATION NUMBER: 2835286 ISSUE DATE: 04/20/2004

MARK: MEOW MIX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76486699 FILING DATE: 02/03/2003
REGISTRATION NUMBER: 2867575 ISSUE DATE: 07/27/2004

MARK: NEW LOOK SAME GREAT TASTE! ALLEY CAT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76520853 FILING DATE: 06/04/2003
REGISTRATION NUMBER: 2850526 ISSUE DATE: 06/08/2004

MARK: CAT YOGA
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003359/0091 PAGE 8

APPLICATION NUMBER: 76575406 FILING DATE: 02/13/2004
REGISTRATION NUMBER: 3042280 ISSUE DATE: 01/10/2006

MARK: FILLET MEOW
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76569860 FILING DATE: 01/13/2004
REGISTRATION NUMBER: 3002402 ISSUE DATE: 09/27/2005

MARK: WHAT'S THE CATCH?
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76569361 FILING DATE: 01/12/2004
REGISTRATION NUMBER: 3013656 ISSUE DATE: 11/08/2005

MARK: GOBBLISCIOUS
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 76569253 FILING DATE: 01/12/2004
REGISTRATION NUMBER: 2960649 ISSUE DATE: 06/07/2005

MARK: HOOK, LINE AND SINKER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76569252 FILING DATE: 01/12/2004
REGISTRATION NUMBER: 2960648 ISSUE DATE: 06/07/2005

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76571808
REGISTRATION NUMBER: 3007692

FILING DATE: 01/26/2004
ISSUE DATE: 10/18/2005

MARK: SURF 'N TURF

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76575398
REGISTRATION NUMBER: 3042279

FILING DATE: 02/13/2004
ISSUE DATE: 01/10/2006

MARK: CLUCK-A-DOODLE-DOO

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76575997
REGISTRATION NUMBER: 2977989

FILING DATE: 02/17/2004
ISSUE DATE: 07/26/2005

MARK: DEEP SEA DELIGHT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76613040
REGISTRATION NUMBER: 3012803

FILING DATE: 09/20/2004
ISSUE DATE: 11/08/2005

MARK: MEOW MIX ON THE GO

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

003359/0091 PAGE 9

APPLICATION NUMBER: 76587008
REGISTRATION NUMBER: 2983759

FILING DATE: 04/16/2004
ISSUE DATE: 08/09/2005

MARK: MEOW-O-SCOPE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76609247
REGISTRATION NUMBER: 3005573

FILING DATE: 08/26/2004
ISSUE DATE: 10/11/2005

MARK: MEOW MIX CAFE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76617873
REGISTRATION NUMBER: 3022746

FILING DATE: 10/26/2004
ISSUE DATE: 12/06/2005

MARK: MEOW MIX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

THERESA FREDERICK, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

**08/01/2006
 900054556**

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Meow Mix Company		07/31/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Del Monte Corporation
Street Address:	P.O. Box 193575
Internal Address:	One Market @ The Landmark
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94119-3575
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Registration Number:	0584825	TASTES SO GOOD CATS ASK FOR IT BY NAME!
Registration Number:	1359527	ALLEY CAT
Registration Number:	1595276	MEOW MIX
Registration Number:	2004697	THE ONLY CAT FOOD CATS ASK FOR BY NAME
Registration Number:	2065313	MEOW MIX
Registration Number:	2088347	
Registration Number:	2021864	MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME!
Registration Number:	2070134	MEOW MORSELS
Registration Number:	2068005	MEOW-A-LOT
Registration Number:	2098972	MEOW
Registration Number:	20115813	MEOW TV
Registration Number:	20445969	MEOW NIPS
Registration Number:	2005835	MEOW CENTRAL

OP \$1665.00 0984625

Registration Number:	21135286	MEOW MIX
Registration Number:	21167575	NEW LOOK SAME GREAT TASTE! ALLEY CAT
Serial Number:	711510334	MR. MEOW
Registration Number:	21150526	CAT YOGA
Serial Number:	711528168	MRS. MEOW
Serial Number:	711544369	ME-O
Serial Number:	711544367	MEOW MILK
Registration Number:	31142280	FILLET MEOW
Registration Number:	31102402	WHAT'S THE CATCH?
Registration Number:	31113856	GOBLISCIOUS
Registration Number:	21160649	HOOK, LINE AND SINKER
Registration Number:	21160648	UPSTREAM DREAM
Registration Number:	31107692	SURF 'N TURF
Registration Number:	31142279	CLUCK-A-DOODLE-DOO
Registration Number:	21177989	DEEP SEA DELIGHT
Serial Number:	711580854	KEEPING KIDS HAPPY
Serial Number:	711584764	KEEPING CATS HAPPY
Registration Number:	3112803	MEOW MIX ON THE GO
Registration Number:	211983759	MEOW-O-SCOPE
Serial Number:	711598336	MEOWABONE
Registration Number:	311005573	MEOW MIX CAFE
Serial Number:	711617872	MAINE ATTRACTION
Serial Number:	711617874	ON A WING AND A PRAWN
Serial Number:	711617871	ALLIE CAT
Registration Number:	311022746	MEOW MIX
Serial Number:	711621015	TASTES SO GOOD KITTENS ASK FOR IT BY NAME!
Serial Number:	7118592793	MEOW MIX
Serial Number:	7118592554	MEOW MIX
Serial Number:	7118575465	
Serial Number:	7118575450	
Serial Number:	7118575428	
Serial Number:	7118575382	
Serial Number:	7118580552	MEOW
Serial Number:	7118590598	KITTY CLUBHOUSE
Serial Number:	7118592797	"MEOWI"

Serial Number:	713621277	SQUIRTS
Serial Number:	713636342	MEOW MIX
Serial Number:	713638405	MEOW
Serial Number:	713638423	MARKET SELECT
Serial Number:	78 713664900	Crustacean Crunch
Serial Number:	78 713664944	Drumsticks
Serial Number:	78 713664964	Ocean Explosion
Serial Number:	78 713664983	Go Fish
Serial Number:	78 713664991	On the Range
Serial Number:	78 713665005	Kitty Catch
Serial Number:	713851616	
Serial Number:	713851631	
Serial Number:	713851569	
Serial Number:	713762020	THE MEOW MIX HOUSE
Serial Number:	713795618	MEOW MIX HOUSE
Serial Number:	713795342	MEOW MIX
Serial Number:	713802731	VERY IMPORTANT CAT
Serial Number:	713814792	CAT'S MEOW

CORRESPONDENCE DATA

Fax Number: (617)951-8738
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-951-8144
 Email: eileen.sullivan@bingham.com
 Correspondent Name: Eileen Sullivan
 Address Line 1: Bingham McCutchen LLP
 Address Line 2: 150 Federal Street
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	TRADEMARKS
NAME OF SUBMITTER:	Eileen Sullivan
Signature:	/eileen sullivan/
Date:	08/01/2006

Total Attachments: 23
 source=MEOWTRADEMARK \ASSIGNMENT#page1.tif
 source=MEOWTRADEMARK \ASSIGNMENT#page2.tif
 source=MEOWTRADEMARK \ASSIGNMENT#page3.tif

source=MOWTRADEMARK \,SSIGNMENT#page4.tif
source=MOWTRADEMARK \,SSIGNMENT#page5.tif
source=MOWTRADEMARK \,SSIGNMENT#page6.tif
source=MOWTRADEMARK \,SSIGNMENT#page7.tif
source=MOWTRADEMARK \,SSIGNMENT#page8.tif
source=MOWTRADEMARK \,SSIGNMENT#page9.tif
source=MOWTRADEMARK \,SSIGNMENT#page10.tif
source=MOWTRADEMARK \,SSIGNMENT#page11.tif
source=MOWTRADEMARK \,SSIGNMENT#page12.tif
source=MOWTRADEMARK \,SSIGNMENT#page13.tif
source=MOWTRADEMARK \,SSIGNMENT#page14.tif
source=MOWTRADEMARK \,SSIGNMENT#page15.tif
source=MOWTRADEMARK \,SSIGNMENT#page16.tif
source=MOWTRADEMARK \,SSIGNMENT#page17.tif
source=MOWTRADEMARK \,SSIGNMENT#page18.tif
source=MOWTRADEMARK \,SSIGNMENT#page19.tif
source=MOWTRADEMARK \,SSIGNMENT#page20.tif
source=MOWTRADEMARK \,SSIGNMENT#page21.tif
source=MOWTRADEMARK \,SSIGNMENT#page22.tif
source=MOWTRADEMARK \,SSIGNMENT#page23.tif