

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEI Sales, Inc.	FORMERLY Directed Electronics, Inc.	08/18/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	DEI Headquarters, Inc.
Street Address:	One Viper Way
City:	Vista
State/Country:	CALIFORNIA
Postal Code:	92081
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3067620	KINGPIN
Registration Number:	3110404	MYTHOS SOLO
Registration Number:	2868242	DIRECTED
Registration Number:	3011263	PRECISION POWER
Registration Number:	3072889	INSTIGATOR
Registration Number:	2903453	DIRECTED
Registration Number:	2905106	DIRECTED
Registration Number:	2922629	COBALT
Registration Number:	2887768	VENOM
Registration Number:	2895057	MATRIX
Registration Number:	2154439	DEI AUDIO
Registration Number:	1588598	INVISIBEAM
Registration Number:	2922879	VALET

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CORRESPONDENCE DATA

Fax Number: (760)599-1389
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (760) 598-6200
Email: christie.biggs@directed.com
Correspondent Name: DEI Headquarters, Inc.
Address Line 1: One Viper Way
Address Line 4: Vista, CALIFORNIA 92081

NAME OF SUBMITTER:	Crystal Biggs
Signature:	//CRYSTAL BIGGS//
Date:	08/22/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This UNITED STATES OF AMERICA TRADEMARK ASSIGNMENT (this Assignment") is dated as of August 18th, 2006 by and between DEI Sales, Inc., formerly known as Directed Electronics, Inc. (the "Assignor") and DEI Headquarters, Inc., a Florida corporation with its principal offices located at One Viper Way, Vista, California, 92081, United States of America (the "Assignee"), in favor of Assignee.

WHEREAS, Assignor is the owner of the United States trademark registrations set forth on Schedule A annexed hereto ("the Marks").

WHEREAS it is the intention of the parties that Assignor desires to assign to Assignee the Assignor's right, title and interest, all together, in and to the Marks.

WHEREAS, Assignor and Assignee desire to confirm such assignment pursuant to this Assignment;

NOW THEREFORE; for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer and deliver to Assignee the entire right, title and interest of Assignor, if any, and in and to the Marks, including all common law rights connected therewith, together with the goodwill associated therewith.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Marks and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Marks.

This instrument shall inure to the benefit of Assignee and its successor and assigns and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment on the date first above written.

DEI SALES, INC.
FORMERLY KNOWN AS
DIRECTED ELECTRONICS, INC.

DEI HEADQUARTERS, INC.

By: *James E. Minarik*

By: *James E. Minarik*

Print Name: James E. Minarik

Print Name James E. Minarik

Title: President and CEO

Title President and CEO

STATE OF California }
COUNTY OF San Diego }

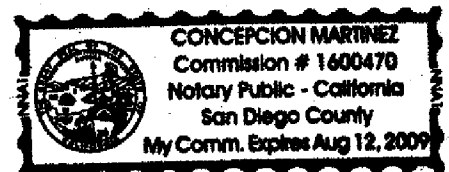
On August 18, 2006, before me, Concepcion Martinez, personally

appeared James E. Minarik, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Concepcion Martinez
Signature

[Seal]



SCHEDULE A

<u>Trademarks</u>	<u>Registration Number</u>
1.) KINGPIN	Registration No. 3067620
2.) MYTHOS SOLO	Registration No. 3110404
3.) DIRECTED	Registration No. 2868242
4.) PRECISION POWER	Registration No. 3011263
5.) INSTIGATOR	Registration No. 3072889
6.) DIRECTED	Registration No. 2903453
7.) DIRECTED	Registration No. 2905106
8.) COBALT	Registration No. 2922629
9.) VENOM	Registration No. 2887768
10.) MATRIX	Registration No. 2895057
11.) DEI AUDIO	Registration No. 2154439
12.) INVISIBEAM	Registration No. 1588598
13.) VALET	Registration No. 2922879