

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rick Jackson's Country Hall of Fame, Inc.		07/06/2006	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Excelsior Radio Networks, Inc.		
Street Address:	220 West 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2509156	RICK JACKSON'S COUNTRY HALL OF FAME	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dgrace@loeb.com		
Correspondent Name:	David W. Grace c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	Suite 2000		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		
ATTORNEY DOCKET NUMBER:	204559-00006		
NAME OF SUBMITTER:	David W. Grace		
Signature:	/David W. Grace/		
Date:	08/22/2006		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Rick Jackson's Country Hall of Fame, Inc. a North Carolina corporation, having a place of business at 2124 Greenbrook Parkway, Matthews, North Carolina 28104, ("Assignor") is the owner of the trademark described in Exhibit A (the "Mark") and is the owner of the trademark registration listed in Exhibit A;

WHEREAS, Excelsior Radio Networks, Inc., a Delaware corporation, having a place of business at 220 West 42nd Street, New York, New York 10036 ("Assignee") desires to acquire the Mark and the corresponding registration;

NOW, THEREFORE, for and in consideration of ten dollars (\$10) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark and corresponding registration, including without limitation that listed on Exhibit A, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Mark and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in the United States Patent and Trademark Office.

Assignee hereby accepts the assignment of the Mark and registration listed on Exhibit A and all other rights described in this assignment.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this 6th day of July, 2006.

RICK JACKSON'S COUNTRY HALL OF FAME,
INC.

By: 

Name: Richard Whitt

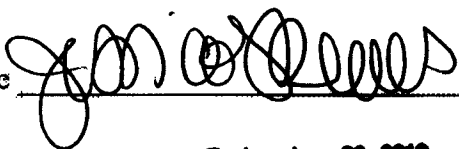
Title: President

State of North Carolina
County of Mecklenburg

On July 6th, 2008 before me, Jessical Reeves
personally appeared Bick Whitt

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature 

(Seal)

My Commission Expires June 26, 2010

EXHIBIT A

COUNTRY	MARK	SERIAL NO.	REGISTRATION NO.
United States	Rick Jackson's Country Hall of Fame	76-032,256	2,509,156