

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ODONTOS PUBLISHING, INC.		08/01/2006	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	PENNWELL CORPORATION		
Street Address:	1421 SOUTH SHERIDAN ROAD		
City:	TULSA		
State/Country:	OKLAHOMA		
Postal Code:	74112		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2378284	DENTAL DIGEST YELLOW PAGES	
Registration Number:	2386650	DENTAL THERAPEUTIC DIGEST	
CORRESPONDENCE DATA			
Fax Number:	(703)739-9577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-739-4900		
Email:	BTAYLOR@STITES.COM		
Correspondent Name:	BREWSTER TAYLOR		
Address Line 1:	1199 NORTH FAIRFAX STREET		
Address Line 2:	Suite 900		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	254LT-0002		
NAME OF SUBMITTER:	BREWSTER TAYLOR		
Signature:	/BT/		

OP \$65.00 2378284

Date:

08/22/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

Trademark Assignment made this 2nd day of August, 2006, with an effective date of August 1, 2006 (the "Effective Date").

WHEREAS, ODONTOS PUBLISHING, INC., an Ohio corporation, with its principal place of business at 2901 Wilshire Blvd., Suite 401, Santa Monica, California 90403 ("ODONTOS"), has acquired, used, and is using the trademarks set forth on Schedule A hereto (hereinafter the "Trademarks");

WHEREAS, ODONTOS is desirous of transferring all of its trademark interest in and to the Trademarks to PENNWELL CORPORATION, an Oklahoma corporation, with its principal place of business at 1421 South Sheridan Road, Tulsa, Oklahoma 74112 ("PENNWELL"), and PENNWELL is desirous of acquiring such interest;

NOW, THEREFORE, for good and valuable consideration expressed in that certain Asset Purchase Agreement of even date herewith among PENNWELL, ODONTOS, and others, receipt of such consideration being hereby acknowledged by ODONTOS, ODONTOS does hereby assign and transfer to PENNWELL, without restriction, all of ODONTOS's right, title, and interest, worldwide, in and to the Trademarks together with the good will of the Business symbolized by the Trademarks, registrations thereof, and applications for registration thereof. Without limitation of the generality of the interest conveyed, said conveyance includes (i) all of ODONTOS's right, title, and interest (both statutory and common law) in and to the Trademarks, any and all registrations and applications for registration thereof in the United States and throughout the world; and (ii) all trademark enforcement rights and remedies which ODONTOS may now have with respect to the Trademarks including ODONTOS's standing to assert civil, criminal, and administrative remedies of all kinds and ODONTOS's right to damages for past infringement thereof.

IN WITNESS WHEREOF, ODONTOS has executed this Trademark Assignment on the date first above written, effective as of the Effective Date.

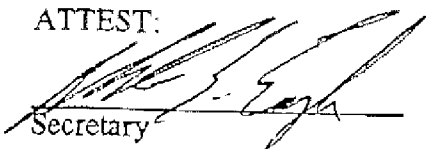
ODONTOS PUBLISHING, INC.

By: 

Name: Michael Fishman

Title: 

ATTEST:


Secretary

TRADEMARK

REEL: 003374 FRAME: 0757

COUNTY OF Los Angeles)
) ss.
STATE OF CALIFORNIA)

Before me, the undersigned, on this 2nd day of August, 2006, personally appeared MICHAEL FLOPPAN, to me known to be the identical person who subscribed the name of Odontos Publishing, Inc. to the foregoing Trademark Assignment, and HE acknowledged to me that HE executed the same as ___ his free and voluntary act and deed, and as the free and voluntary act and deed of Odontos Publishing, Inc., for the uses and purposes therein set forth.

Given under my hand and seal of office the day and year last above written.

G

Notary Public

My Commission Expires:

02/28/2010



SCHEDULE "A"
to
Trademark Assignment

TRADEMARK RIGHTS

U.S. Trademark Registrations

Mark	Registration No.	Registration Date
DENTAL THERAPEUTIC DIGEST	2386650	September 12, 2000
DENTAL DIGEST YELLOW PAGES	2378284	August 15, 2000

Other Trademark Rights and URLs

The Academy of Dental Therapeutics and Stomatology
 Odontos World Media
 Dental CE Digest
 Dental Materials Digest
 Dental Implant & Surgical Digest
 Dermatology Digest
 Podiatric Digest
 Oncology Digest
 The Sinus Augmentation Procedure Course
www.ineedce.com
www.dentaldigest.com