

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TOWN & COUNTRY APPAREL CO.		08/22/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	FIELD & STREAM LICENSES COMPANY
Street Address:	14 Loring Road
City:	Hopkins
State/Country:	MINNESOTA
Postal Code:	55305
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	78830083	OUTDOOR ADVENTURES
Serial Number:	78829940	OUTDOOR ADVENTURES
Serial Number:	78753486	OUTDOOR ADVENTURES
Serial Number:	78752248	OUTDOOR ADVENTURES
Serial Number:	78750135	OUTDOOR ADVENTURES
Serial Number:	78748558	OUTDOOR ADVENTURES
Serial Number:	78745605	OUTDOOR ADVENTURES
Serial Number:	78722486	OUTDOOR ADVENTURES
Serial Number:	78719595	OUTDOOR ADVENTURES
Serial Number:	78669259	OUTDOOR ADVENTURES
Serial Number:	78266335	OUTDOOR ADVENTURES
Registration Number:	2981882	OUTDOOR ADVENTURES
Registration Number:	2944036	OUTDOOR ADVENTURES

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Registration Number:	2933901	OUTDOOR ADVENTURES
Registration Number:	2821314	OUTDOOR ADVENTURES
Registration Number:	2821313	OUTDOOR ADVENTURES
Registration Number:	2819940	OUTDOOR ADVENTURES
Registration Number:	2732419	OUTDOOR ADVENTURES
Registration Number:	2284139	OUTDOOR ADVENTURES
Registration Number:	2033670	OUTDOOR ADVENTURES
Registration Number:	1658686	OUTDOOR ADVENTURE

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 588 8458
Email: cludwig@frosszelnick.com
Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
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Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	FELD 0607371
NAME OF SUBMITTER:	Christine Ludwig
Signature:	/Christine Ludwig/
Date:	08/22/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, TOWN & COUNTRY APPAREL CO., a corporation organized and existing under the laws of the State of Minnesota, with an address of 14 Loring Road, Hopkins, MN 55305 ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, FIELD & STREAM LICENSES COMPANY, a corporation organized and existing under the laws of the State of Minnesota, with an address of 14 Loring Road, Hopkins, MN 55305 ("Assignee"), is desirous of acquiring the Trademarks and all associated goodwill in the Trademarks, as part of the acquisition of the ongoing and existing business of the Assignor, or portion thereof, to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the identified applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: August 22, 2006

TOWN & COUNTRY APPAREL CO.

By: [Signature]

Name: JEROME V LAVIN

Title: PRESIDENT

SCHEDULE OF U.S. TRADEMARKS

Mark	Serial/Registration Number
OUTDOOR ADVENTURES	78/830,083
OUTDOOR ADVENTURES	78/829,940
OUTDOOR ADVENTURES	78/753,486
OUTDOOR ADVENTURES	78/752,248
OUTDOOR ADVENTURES	78/750,135
OUTDOOR ADVENTURES	78/748,558
OUTDOOR ADVENTURES	78/745,605
OUTDOOR ADVENTURES	78/722,486
OUTDOOR ADVENTURES	78/719,595
OUTDOOR ADVENTURES	78/669,259
OUTDOOR ADVENTURES	78/266,335
OUTDOOR ADVENTURES	2981882
OUTDOOR ADVENTURES	2944036
OUTDOOR ADVENTURES	2933901
OUTDOOR ADVENTURES	2821314
OUTDOOR ADVENTURES	2821313
OUTDOOR ADVENTURES	2819940
OUTDOOR ADVENTURES	2732419
OUTDOOR ADVENTURES	2284139
OUTDOOR ADVENTURES (and Design)	2033670
OUTDOOR ADVENTURES	1658686

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