

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Equity Methods, LLC		08/18/2006	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	Equity Analytics, LLC		
Street Address:	400 Colony Square		
Internal Address:	1201 Peachtree Street		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30361		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78322116	OPTION NAVIGATOR	
Registration Number:	3113412	EQUITY METHODS, LLC	
Registration Number:	3012544	E	
Registration Number:	2922247	SMARTER COMPLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)407-4990		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	nytrademark@loeb.com		
Correspondent Name:	Alison J. Dow		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	204624-10007 (ASSIGNMENT)		

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NAME OF SUBMITTER:	Alison J. Dow
Signature:	/Alison J. Dow/
Date:	08/22/2006
Total Attachments: 7 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif source=Assignment#page7.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, Equity Methods, LLC, a limited liability company organized under the laws of Arizona, U.S.A., with an address of 14614 North Kierland Blvd., Suite N240, Scottsdale, Arizona 85254, ("the Assignor"), has adopted, used, applied for or received registration in the United States Patent and Trademark office for the Trademarks ("Trademarks") set forth on the attached Schedule A;

WHEREAS, Equity Analytics, LLC, a limited liability company duly organized and existing under the laws of Delaware, U.S.A., with an address of 400 Colony Square, 1201 Peachtree Street, 22nd Floor, Atlanta, Georgia 30361 (the "Assignee"), is desirous of acquiring said marks; and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest, with the goodwill of the business symbolized by said Trademark(s), and all claims arising out of or relating to the use of ownership of said Trademark(s).

EQUITY METHODS, LLC

DATED: August 18, 2006

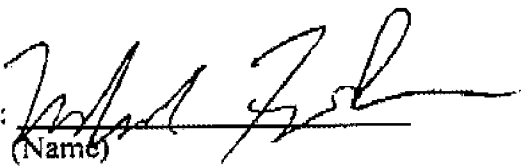
By: _____


J. Carr Bettis
Manager

Agreed and accepted this 18th day
of August, 2006.

Assignee

EQUITY ANALYTICS, LLC

By: 
(Name)

Trademark Assignment

SCHEDULE A


TRADEMARK	REG. NO. APP NO.	REG. DATE APP DATE	CLASS
Option Navigator	78/322116	November 3, 2003	36
Equity Methods, LLC	3113412	July 11, 2006	35, 36, 42
E word mark	3012544	November , 2005	35, 36, 42
Smarter Compliance	2922247	February 1, 2005	36, 42

Trademark: OPTION NAVIGATOR
App. No.: 78/322116

POWER OF ATTORNEY

Applicant hereby appoints Alison Dow, of Loeb & Loeb
LLP, its attorney, with offices at 345 Park Avenue, New York, New York 10154 (telephone 212-
407-4000), to prosecute this application to record assignment, with full power of substitution and
revocation, to transact all business in the United States Patent and Trademark Office connected
therewith and to receive the proof of recordation.

EQUITY ANALYTICS, LLC

By: 
Michael Falcon
Chairman of the Board and
President


Dated: August 18th, 2006

Trademark: EQUITY METHODS, LLC
Reg. No.: 3,113,412

POWER OF ATTORNEY

Applicant hereby appoints Alison Dow, of Loeb & Loeb
LLP, its attorney, with offices at 345 Park Avenue, New York, New York 10154 (telephone 212-
407-4000), to prosecute this application to record assignment, with full power of substitution and
revocation, to transact all business in the United States Patent and Trademark Office connected
therewith and to receive the proof of recordation.

EQUITY ANALYTICS, LLC

By 
Michael Faloon
Chairman of the Board and
President

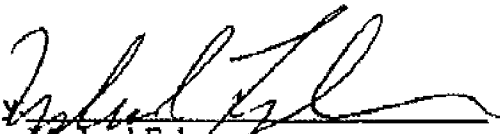
Dated: August 18, 2006

Trademark: E DESIGN MARK
Reg. No.: 3,012,544

POWER OF ATTORNEY

Applicant hereby appoints Alison Dow, of Loeb & Loeb
LLP, its attorney, with offices at 345 Park Avenue, New York, New York 10154 (telephone 212-
407-4000), to prosecute this application to record assignment, with full power of substitution and
revocation, to transact all business in the United States Patent and Trademark Office connected
therewith and to receive the proof of recordation.

EQUITY ANALYTICS, LLC

By 
Michael Falcon
Chairman of the Board and
President


Dated: August 18, 2006

Trademark: SMARTER COMPLIANCE
Reg. No.: 2,922,247

POWER OF ATTORNEY

Applicant hereby appoints Alison Dow, of Loeb &Loeb
LLP, its attorney, with offices at 345 Park Avenue, New York, New York 10154 (telephone 212-
407-4000), to prosecute this application to record assignment, with full power of substitution and
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therewith and to receive the proof of recordation.

EQUITY ANALYTICS, LLC

By: 
Michael Falcon
Chairman of the Board and
President

Dated: August 18, 2006

Trademark Assignment