

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intersearch Corporation		03/11/1998	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	SOFRES Intersearch Corporation		
Street Address:	410 Horsham Road		
Internal Address:	P.O. Box 189		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2064772	INTERSEARCH	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	roneill@ostrolenk.com		
Correspondent Name:	Peter S. Sloane		
Address Line 1:	1180 Avenue of the Americas		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/4700-34 V1208		
NAME OF SUBMITTER:	Peter S. Sloane		
Signature:	/peter s sloane/		

OP \$40.00 2064772

Date:

08/22/2006

Total Attachments: 3

source=sofres#page1.tif

source=sofres#page2.tif

source=sofres#page3.tif

PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU
ROOM 308 NORTH OFFICE BUILDING
P.O. BOX 8722
HARRISBURG, PA 17105-8722

90

SOFRES INTERSEARCH CORPORATION

THE CORPORATION BUREAU IS HAPPY TO SEND YOU YOUR FILED DOCUMENT.
PLEASE NOTE THE FILE DATE AND THE SIGNATURE OF THE SECRETARY OF THE
COMMONWEALTH. THE CORPORATION BUREAU IS HERE TO SERVE YOU AND WANTS
TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA. IF YOU HAVE ANY
QUESTIONS PERTAINING TO THE CORPORATION BUREAU, CALL (717) 787-1057.

ENTITY NUMBER: 0389381

MICROFILM NUMBER: 09819

0226-0227

TRIP WILSON
COZEN & O'CONNOR ESQS
1900 MARKET ST
PHILADELPHIA PA 19103

TRADEMARK
REEL: 003375 FRAME: 0135

Entity Number

389381

Secretary of the Commonwealth

ARTICLES OF AMENDMENT-DOMESTIC BUSINESS CORPORATION

DSCB:15-1915 (Rev 90)

In compliance with the requirements of 15 Pa.C.S. § 1915 (relating to articles of amendment), the undersigned business corporation, desiring to amend its Articles, hereby states that:

- 1. The name of the corporation is: Intersearch Corporation
2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):
(a) 410 Horsham Road, P.O. Box 189 Horsham PA 19044 Montgomery
Number and Street City State Zip County
(b) c/o: Name of Commercial Registered Office Provider County

For a corporation represented by a commercial registered office provider, the county in (b) shall be deemed the county in which the corporation is located for venue and official publication purposes.

- 3. The statute by or under which it was incorporated is:
4. The date of its incorporation is: October 26, 1966
5. (Check, and if appropriate complete, one of the following):
[X] The amendment shall be effective upon filing these Articles of Amendment in the Department of State.
The amendment shall be effective on: at

- 6. (Check one of the following):
[X] The amendment was adopted by the shareholders (or members) pursuant to 15 Pa.C.S. § 1914(a) and (b).
The amendment was adopted by the board of directors pursuant to 15 Pa.C.S. § 1914(c).

- 7. (Check, and if appropriate complete, one of the following):
[X] The amendment adopted by the corporation, set forth in full, is as follows:
RESOLVED, that the Corporation does hereby amend and restate Paragraph 1 of its Articles of Incorporation, as amended, to read as follows:
"1. The name of the corporation is SOFRES Intersearch Corporation."

MAR 11 98

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

0 (Check if the amendment restates the Articles):

___ The restated Articles of Incorporation supersede the original Articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this 13th day of February, 19 98.

Intersearch Corporation
(Name of Corporation)

BY: [Signature]
(Signature)

TITLE: CEO & President