

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------------|----------|----------------|-------------------------------------|
| Cendant Finance Holding Company LLC | | 07/26/2006 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------|
| Name: | ERA TM Corp. |
| Street Address: | 27271 Las Ramblas |
| Internal Address: | Suite #132 |
| City: | Mission Viejo |
| State/Country: | CALIFORNIA |
| Postal Code: | 92691 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 44

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------|
| Registration Number: | 2386946 | 1ST IN CUSTOMER SATISFACTION |
| Serial Number: | 78710978 | 1ST IN SERVICE |
| Serial Number: | 78397567 | ALL YOU NEED TO KNOW |
| Registration Number: | 2477197 | ALWAYS THERE FOR YOU |
| Registration Number: | 1756219 | ANSWERS |
| Registration Number: | 1391455 | BLUEPRINT FOR SUCCESS |
| Registration Number: | 1527348 | CIBN |
| Serial Number: | 78729761 | DIRECT ACCESS |
| Registration Number: | 1078060 | ERA |
| Registration Number: | 1251827 | ERA |
| Registration Number: | 2691643 | ERA |
| Registration Number: | 3073417 | ERA |
| Registration Number: | 2875845 | ERA |

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|----------------------|----------|---|
| Registration Number: | 3073418 | ERA |
| Registration Number: | 2121860 | ERA |
| Registration Number: | 1441434 | ERA |
| Registration Number: | 1057923 | ERA |
| Serial Number: | 78641980 | |
| Registration Number: | 2594245 | ERA 1ST IN SERVICE JIM JACKSON MEMORIAL AWARD |
| Registration Number: | 1434190 | ERA ALL YOU NEED TO KNOW IN REAL ESTATE. |
| Registration Number: | 2576242 | ERA HOME PROTECTION PLAN |
| Registration Number: | 2049139 | ERA ONLINE |
| Registration Number: | 3082137 | ERA REAL ESTATE |
| Registration Number: | 2612765 | ERA REAL ESTATE HOME PROTECTION PLAN |
| Registration Number: | 2635317 | ERA REAL ESTATE NATIONAL MILITARY BROKER NETWORK |
| Registration Number: | 2563583 | ERA REAL ESTATE RESORT PROPERTIES INTERNATIONAL |
| Serial Number: | 78550994 | ERA SEARCHROUTER |
| Registration Number: | 2737148 | ERA SELECT SERVICES |
| Registration Number: | 2958388 | I WILL SELL YOUR HOUSE OR ERA WILL BUY IT |
| Registration Number: | 1646268 | IF WE DON'T SELL YOUR HOUSE, ERA WILL BUY IT! |
| Serial Number: | 76075358 | IF WE DON'T SELL YOUR HOUSE, WE'LL BUY IT |
| Serial Number: | 78915320 | IT'S THE LITTLE THINGS WE DO |
| Registration Number: | 1753385 | NMBN |
| Registration Number: | 2983252 | SELLERS SECURITY |
| Registration Number: | 1196433 | SELLERS SECURITY |
| Registration Number: | 3080693 | SIEMPRE CONTIGO |
| Registration Number: | 1426831 | SOLD ERA ALL YOU NEED TO KNOW IN REAL ESTATE. |
| Registration Number: | 1645223 | TEAM ERA |
| Registration Number: | 1499909 | THERE REALLY IS A DIFFERENCE IN REAL ESTATE COMPANIES |
| Registration Number: | 1757264 | TOP GUN |
| Registration Number: | 2706182 | TOP TEAM |
| Serial Number: | 78764214 | VISIONS OF LUXURY |
| Registration Number: | 1501591 | WE'LL HELP MAKE YOUR AMERICAN DREAM COME TRUE. |
| Registration Number: | 2464187 | WE WILL SELL YOUR HOUSE OR ERA WILL BUY IT |

CORRESPONDENCE DATA

TRADEMARK
REEL: 003375 FRAME: 0400

Fax Number: (973)407-5331
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: uspto.mail@realogy.com
Correspondent Name: Joan T. Pinaire / Walter F. Dembiec, Jr.
Address Line 1: 1 Campus Drive
Address Line 4: Parsippany, NEW JERSEY 07054

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | CFHC - ERA |
| NAME OF SUBMITTER: | Joan T. Pinaire |
| Signature: | /Joan T. Pinaire/ |
| Date: | 08/23/2006 |

Total Attachments: 3
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ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Cendant Finance Holding Company LLC ("**Assignor**" or "**CFHC**"), a Delaware limited liability company with its principal place of business at 1 Campus Drive, Parsippany, New Jersey 07054 is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS ERA TM Corp. ("**Assignee**" or "**ERA**"), a California corporation with its principal place of business at 27271 Las Ramblas, Suite #132, Mission Viejo, California 92691 is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

CENDANT FINANCE HOLDING COMPANY
LLC, By Cendant Corporation, its sole member

By: _____

Name: Eric J. Bock

Title: Executive Vice President, Law and
Secretary

Date: July 26, 2006

EXHIBIT 1

| Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|--|------------------------|--------------------|-------------------------|--------------------------|
| 1ST IN CUSTOMER SATISFACTION | 75555625 | 18-Sep-1998 | 2386946 | 19-Sep-2000 |
| 1ST IN SERVICE | 78710978 | 12-Sep-2005 | | |
| ALL YOU NEED TO KNOW | 78397567 | 06-May-2004 | | |
| ALWAYS THERE FOR YOU | 75746258 | 08-Jul-1999 | 2,477,197 | 14-Aug-2001 |
| ANSWERS | 74185466 | 15-Jul-1991 | 1,756,219 | 02-Mar-1993 |
| BLUEPRINT FOR SUCCESS | 73553210 | 12-Aug-1985 | 1391455 | 29-Apr-1986 |
| CIBN | 73734151 | 14-Jun-1988 | 1,527,348 | 28-Feb-1989 |
| DIRECT ACCESS | 78729761 | 10-Oct-2005 | | |
| ERA | 73113461 | 24-Jan-1977 | 1,078,060 | 22-Nov-1977 |
| ERA | 73388791 | 27-Sep-1982 | 1,251,827 | 20-Sep-1983 |
| ERA | 78008652 | 18-May-2000 | 2,691,643 | 25-Feb-2003 |
| ERA | 78599896 | 01-Apr-2005 | 3073417 | 28-Mar-2006 |
| ERA & New House Design (black on white) | 75269373 | 04-Apr-1997 | 2,875,845 | 24-Aug-2004 |
| ERA & New House Design (black on white) | 78599899 | 01-Apr-2005 | 3073418 | 28-Mar-2006 |
| ERA & New House Design (white on black) | 75250116 | 28-Feb-1997 | 2,121,860 | 16-Dec-1997 |
| ERA & Old House, Circle Design (color) | 73384708 | 13-Sep-1982 | 1,441,434 | 02-Jun-1987 |
| ERA & Old House, Circle Design (color) | 73090577 | 16-Jun-1976 | 1,057,923 | 01-Feb-1977 |
| ERA (new house design) | 78641980 | 02-Jun-2005 | | |
| ERA 1ST IN SERVICE JIM JACKSON MEMORIAL AWARD & Design | 76284300 | 13-Jul-2001 | 2,594,245 | 16-Jul-2002 |
| ERA ALL YOU NEED TO KNOW IN REAL ESTATE & Old House Design | 73173490 | 08-Jun-1978 | 1,434,190 | 24-Mar-1987 |
| ERA HOME PROTECTION PLAN | 78018755 | 28-Jul-2000 | 2,576,242 | 04-Jun-2002 |
| ERA ONLINE | 75104694 | 15-May-1996 | 2,049,139 | 01-Apr-1997 |
| ERA REAL ESTATE & New House Design | 78575216 | 25-Feb-2005 | 3082137 | 18-Apr-2006 |
| ERA REAL ESTATE HOME PROTECTION PLAN & Design | 78035233 | 14-Nov-2000 | 2,612,765 | 27-Aug-2002 |
| ERA REAL ESTATE NATIONAL MILITARY BROKER NETWORK & Design | 78058980 | 18-Apr-2001 | 2,635,317 | 15-Oct-2002 |
| ERA REAL ESTATE RESORT PROPERTIES INTERNATIONAL & Design | 76243766 | 23-Apr-2001 | 2,563,583 | 23-Apr-2002 |
| ERA SEARCHROUTER | 78550994 | 20-Jan-2005 | | |
| ERA SELECT SERVICES | 75809994 | 28-Sep-1999 | 2,737,148 | 15-Jul-2003 |
| I WILL SELL YOUR HOUSE OR ERA WILL BUY IT | 78293264 | 28-Aug-2003 | 2958388 | 31-May-2005 |
| IF WE DON'T SELL YOUR HOUSE, | 74073209 | 27-Jun-1990 | 1,646,268 | 28-May-1991 |

| Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|-----------------|-------------|------------------|-------------------|
| ERA WILL BUY IT! | | | | |
| IF WE DON'T SELL YOUR HOUSE, WE'LL BUY IT | 76075358 | 22-Jun-2000 | | |
| IT'S THE LITTLE THINGS WE DO | 78915320 | 23-Jun-2006 | | |
| NMBN | 74183282 | 08-Jul-1991 | 1,753,385 | 16-Feb-1993 |
| SELLERS SECURITY | 78425874 | 27-May-2004 | 2983252 | 09-Aug-2005 |
| SELLERS SECURITY (Stylized) | 73261423 | 09-May-1980 | 1,196,433 | 25-May-1982 |
| SIEMPRE CONTIGO | 78445125 | 02-Jul-2004 | 3080693 | 11-Apr-2006 |
| SOLD ERA ALL YOU NEED TO KNOW IN REAL ESTATE & Old House Design | 73414583 | 22-Feb-1983 | 1,426,831 | 27-Jan-1987 |
| TEAM ERA | 74073379 | 27-Jun-1990 | 1,645,223 | 21-May-1991 |
| THERE REALLY IS A DIFFERENCE IN REAL ESTATE COMPANIES | 73699645 | 07-Dec-1987 | 1,499,909 | 09-Aug-1988 |
| TOP GUN | 74153559 | 03-Apr-1991 | 1,757,264 | 09-Mar-1993 |
| TOP TEAM | 76243776 | 20-Apr-2001 | 2,706,182 | 15-Apr-2003 |
| VISIONS OF LUXURY | 78764214 | 01-Dec-2005 | | |
| WE WILL SELL YOUR HOUSE OR ERA WILL BUY IT | 75483140 | 11-May-1998 | 2,464,187 | 26-Jun-2001 |
| WE'LL HELP MAKE YOUR AMERICAN DREAM COME TRUE | 73658557 | 04-May-1987 | 1,501,591 | 23-Aug-1988 |