

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cendant Finance Holding Company LLC		07/26/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CB TM Corp.
Street Address:	27271 Las Ramblas
Internal Address:	Suite #132
City:	Mission Viejo
State/Country:	CALIFORNIA
Postal Code:	92691
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	3063270	@
Registration Number:	2541806	BLUE EDGE MORTGAGE
Registration Number:	2605955	BLUE EDGE REALTY
Registration Number:	1153366	CB
Registration Number:	3030080	CBC
Registration Number:	3038517	CEO SERIES
Registration Number:	2456258	CHANGE YOUR ADDRESS. WE'LL DO THE REST.
Registration Number:	2057608	COLDWELL BANKER
Registration Number:	1154155	COLDWELL BANKER
Registration Number:	2453334	COLDWELL BANKER
Registration Number:	3100659	COLDWELL BANKER
Registration Number:	2059501	COLDWELL BANKER CB
Registration Number:	1215241	CB COLDWELL BANKER

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Serial Number:	78655400	COLDWELL BANKER CB
Registration Number:	2059364	COLDWELL BANKER COMMERCIAL
Registration Number:	1598908	COLDWELL BANKER COMMERCIAL
Serial Number:	78655398	COLDWELL BANKER COMMERCIAL
Registration Number:	2331890	COLDWELL BANKER COMMERCIAL CB
Registration Number:	2745034	CB COLDWELL BANKER COMMERCIAL
Serial Number:	78655402	CB COLDWELL BANKER COMMERCIAL
Serial Number:	78678261	COLDWELL BANKER COMMERCIAL MARKET CONNECT
Serial Number:	78677295	COLDWELL BANKER COMMERCIAL MARKETCONNECT
Serial Number:	78568310	COLDWELL BANKER COMMERCIAL SEARCHROUTER
Registration Number:	2576448	COLDWELL BANKER CONCIERGE
Registration Number:	2472004	COLDWELL BANKER CONCIERGE
Registration Number:	2020949	COLDWELL BANKER CB ONLINE
Registration Number:	2529955	COLDWELL BANKER PREVIEWS INTERNATIONAL
Registration Number:	3093311	COLDWELL BANKER PREVIEWS INTERNATIONAL
Registration Number:	3093312	COLDWELL BANKER PREVIEWS INTERNATIONAL
Serial Number:	78638810	COLDWELL BANKER PREVIEWS INTERNATIONAL
Serial Number:	78641891	COLDWELL BANKER RESIDENTIAL BROKERAGE ACCREDITED REAL ESTATE PROFESSIONAL
Serial Number:	78546326	COLDWELL BANKER SEARCHROUTER
Registration Number:	1842126	COLDWELL BANKER UNIVERSITY
Serial Number:	78783829	COLDWELL BANKER UNIVERSITY
Registration Number:	1876968	COLDWELL BANKER UNIVERSITY
Registration Number:	1440174	EXPECT THE BEST
Registration Number:	1823333	GUARDIAN
Registration Number:	1959391	HELPING OTHERS THROUGHOUT THE HOLIDAY SEASON
Registration Number:	2034125	HOMEMATCH
Registration Number:	2472261	
Registration Number:	2173895	MAKING REAL ESTATE REAL EASY
Serial Number:	78678264	MARKETCONNECT
Serial Number:	78677274	MARKETCONNECT
Serial Number:	78745689	MYCONNECT1
Registration Number:	2476499	NATIONAL HOME CONNECTIONS
Registration Number:	2476498	NATIONAL HOME CONNECTIONS CHANGE YOUR ADDRESS. WE'LL DO THE REST.

Serial Number:	78449625	PERFORMANCE PERKS. TAKE ACTION. GET REWARDS.
Registration Number:	2235393	PERSONAL RETRIEVER
Registration Number:	3102893	
Registration Number:	1823177	PRESERVING THE TRUST
Serial Number:	78768439	PREVIEWS
Registration Number:	0565757	PREVIEWS
Registration Number:	3011158	TECHEASE
Registration Number:	2217143	THE CONDO STORE
Registration Number:	1450200	THE HOME SELLERS
Registration Number:	1428703	THE HOME TEAM
Registration Number:	2211401	THE ULTIMATE SERVICE
Serial Number:	78802985	TRUE BLUE
Registration Number:	2850620	WE ARE FLORIDA
Registration Number:	2865193	YOUR PERFECT PARTNER

CORRESPONDENCE DATA

Fax Number: (973)407-5331
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 973-407-5269
Email: uspto.mail@realogy.com
Correspondent Name: Joan T. Pinaire / Walter F. Dembiec, Jr.
Address Line 1: 1 Campus Drive
Address Line 4: Parsippany, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	CFHC - CB TM CORP
NAME OF SUBMITTER:	Joan T. Pinaire
Signature:	/Joan T. Pinaire/
Date:	08/23/2006

Total Attachments: 4
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ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Cendant Finance Holding Company LLC ("**Assignor**" or "**CFHC**"), a Delaware limited liability company with its principal place of business at 1 Campus Drive, Parsippany, New Jersey 07054 is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS CB TM Corp. ("**Assignee**" or "**CB**"), a California corporation with its principal place of business at 27271 Las Ramblas, Suite #132, Mission Viejo, California 92691 is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

CENDANT FINANCE HOLDING COMPANY
LLC, By Cendant Corporation, its sole member

By: 
Name: Eric J. Bock
Title: Executive Vice President, Law and
Secretary

Date: July 26, 2006

EXHIBIT 1

Trademark	Application No.	Filing Date	Registration No.	Registration Date
@ Symbol & Stick Man Design	78578972	03-Mar-2005	3063270	28-Feb-2006
BLUE EDGE MORTGAGE	78033537	02-Nov-2000	2,541,806	19-Feb-2002
BLUE EDGE REALTY	78029778	09-Oct-2000	2605955	06-Aug-2002
CB & Design	73210971	10-Apr-1979	1153366	05-May-1981
CBC	78235734	09-Apr-2003	3030080	13-Dec-2005
CEO SERIES & Design	78330003	19-Nov-2003	3038517	03-Jan-2006
CHANGE YOUR ADDRESS. . .	75763816	29-Jul-1999	2456258	29-May-2001
COLDWELL BANKER	75152362	19-Aug-1996	2,057,608	29-Apr-1997
COLDWELL BANKER	73211116	09-Apr-1979	1,154,155	12-May-1981
COLDWELL BANKER	78008563	17-May-2000	2453334	22-May-2001
COLDWELL BANKER	78655395	21-Jun-2005	3100659	06-Jun-2006
COLDWELL BANKER CB & Design	75152363	19-Aug-1996	2,059,501	06-May-1997
COLDWELL BANKER CB & Design	73346790	22-Jan-1982	1,215,241	02-Nov-1982
COLDWELL BANKER CB & Design	78655400	21-Jun-2005		
COLDWELL BANKER COMMERCIAL	75120713	18-Jun-1996	2059364	06-May-1997
COLDWELL BANKER COMMERCIAL	73787763	20-Mar-1989	1,598,908	29-May-1990
COLDWELL BANKER COMMERCIAL	78655398	21-Jun-2005		
COLDWELL BANKER COMMERCIAL CB & Design	75629004	28-Jan-1999	2331890	21-Mar-2000
COLDWELL BANKER COMMERCIAL CB & Design	78080719	23-Aug-2001	2745034	29-Jul-2003
COLDWELL BANKER COMMERCIAL CB & Design	78655402	21-Jun-2005		
COLDWELL BANKER COMMERCIAL MARKETCONNECT & Design	78678261	26-Jul-2005		
COLDWELL BANKER COMMERCIAL MARKETCONNECT & Design	78677295	22-Jul-2005		
COLDWELL BANKER COMMERCIAL SEARCHROUTER	78568310	16-Feb-2005		
COLDWELL BANKER CONCHERGE	75630167	29-Jan-1999	2,576,448	04-Jun-2002
COLDWELL BANKER	75588856	16-Nov-1998	2,472,004	24-Jul-2001

Trademark	Application No.	Filing Date	Registration No.	Registration Date
CONCIERGE				
COLDWELL BANKER ONLINE & CB Design	75042306	11-Jan-1996	2020949	03-Dec-1996
COLDWELL BANKER PREVIEWS INTERNATIONAL	78032990	30-Oct-2000	2,529,955	15-Jan-2002
COLDWELL BANKER PREVIEWS INTERNATIONAL	78655389	21-Jun-2005	3093311	16-May-2006
COLDWELL BANKER PREVIEWS INTERNATIONAL & Design	78655792	22-Jun-2005	3093312	16-May-2006
COLDWELL BANKER PREVIEWS INTERNATIONAL & Sunburst Design	78638810	27-May-2005		
COLDWELL BANKER RESIDENTIAL BROKERAGE ACCREDITED REAL...	78641891	02-Jun-2005		
COLDWELL BANKER SEARCHROUTER	78546326	12-Jan-2005		
COLDWELL BANKER UNIVERSITY	74425646	05-Aug-1993	1,842,126	28-Jun-1994
COLDWELL BANKER UNIVERSITY & New Seal Design	78783829	03-Jan-2006		
COLDWELL BANKER UNIVERSITY & Old Book, Seal Design	74421411	05-Aug-1993	1876968	31-Jan-1995
EXPECT THE BEST	73576580	06-Jan-1986	1,440,174	19-May-1987
GUARDIAN	74102195	01-Oct-1990	1,823,333	22-Feb-1994
HELPING OTHERS THROUGHOUT THE HOLIDAY SEASON	74561955	17-Aug-1994	1959391	27-Feb-1996
HOMEMATCH	74535397	09-Jun-1994	2,034,125	28-Jan-1997
HOUSE LOGO (National Home Connections)	75785652	26-Aug-1999	2,472,261	24-Jul-2001
MAKING REAL ESTATE REAL EASY	75229942	23-Jan-1997	2,173,895	14-Jul-1998
MARKETCONNECT	78678264	26-Jul-2005		
MARKETCONNECT	78677274	22-Jul-2005		
MYCONNECT1	78745689	02-Nov-2005		
NATIONAL HOME CONNECTIONS & Design	75785655	26-Aug-1999	2476499	07-Aug-2001
NATIONAL HOME CONNECTIONS CHANGE YOUR ADDRESS. WE'LL DO THE REST & DESIGN	75785653	26-Aug-1999	2,476,498	07-Aug-2001
PERFORMANCE PERKS. TAKE ACTION. GET REWARDS.	78449625	13-Jul-2004		

Trademark	Application No.	Filing Date	Registration No.	Registration Date
PERSONAL RETRIEVER	75380191	27-Oct-1997	2,235,393	23-Mar-1999
PERSONAL RETRIEVER Sign Rider Design	78182148	06-Nov-2002	3102893	13-Jun-2006
PRESERVING THE TRUST	74393851	24-May-1993	1,823,177	22-Feb-1994
PREVIEWS	78768439	07-Dec-2005		
PREVIEWS (Stylized)	71620930	06-Nov-1951	565,757	21-Oct-1952
TECHEASE	78466926	13-Aug-2004	3011158	01-Nov-2005
THE CONDO STORE	75358857	18-Sep-1997	2217143	12-Jan-1999
THE HOME SELLERS	73525527	06-Mar-1985	1,450,200	28-Jul-1987
THE HOME TEAM	73488934	09-Jul-1984	1,428,703	10-Feb-1987
THE ULTIMATE SERVICE	75042307	11-Jan-1996	2,211,401	15-Dec-1998
TRUE BLUE	78802985	31-Jan-2006		
WE ARE FLORIDA	76530140	07-Jul-2003	2,850,620	08-Jun-2004
YOUR PERFECT PARTNER	78278195	24-Jul-2003	2865193	20-Jul-2004