

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AutoMedia.com, Inc.		02/29/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AutoMedia Solutions, Inc.		
Street Address:	438 Amapola, Suite 200		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90501		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2537465	AUTOMEDIA.COM	
Registration Number:	3018150	DRIVER'S CHOICE AWARD (DCA)	
Registration Number:	2656270	DRIVESMART	
CORRESPONDENCE DATA			
Fax Number:	(949)451-4220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-451-3800		
Email:	dsegal@gibsondunn.com		
Correspondent Name:	David A. Segal		
Address Line 1:	4 Park Plaza, 15th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	66455-00009		
NAME OF SUBMITTER:	David A. Segal		
Signature:	/david a. segal/		

CH \$90.00 2537465

Date:

08/23/2006

Total Attachments: 0

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