

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Black Singles Connection, LLC		08/22/2006	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Spark Networks PLC		
Street Address:	8383 Wilshire Boulevard		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	public limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3113668	BLACKSINGLES CONNECTION	
CORRESPONDENCE DATA			
Fax Number:	(801)255-5338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-255-5335		
Email:	kcannon@chcpat.com, ttetzl@chcpat.com		
Correspondent Name:	Karl R. Cannon		
Address Line 1:	P.O. Box 1909		
Address Line 4:	Sandy, UTAH 84091		
ATTORNEY DOCKET NUMBER:	T10334		
NAME OF SUBMITTER:	Karl R. Cannon		
Signature:	/krc/		
Date:	08/23/2006		

OP \$40.00 3113668

Total Attachments: 3

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A S S I G N M E N T

WHEREAS, BLACK SINGLES CONNECTION, LLC (hereinafter referred to as "ASSIGNOR"), being a limited liability company duly organized and existing under the laws of the State of Utah, and having a principal place of business at 3210 North Canyon Road, Suite 200, Provo, Utah 84604, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark BLACKSINGLES CONNECTION, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 3,113,668, having a registration date of July 11, 2006, (hereinafter referred to as the "Registration"); and

WHEREAS, SPARK NETWORKS PLC (hereinafter referred to as "ASSIGNEE"), a public limited company duly incorporated and existing under the laws of England of Wales, having a principal business office address of 8383 Wilshire Boulevard, Beverly Hills, California 90211, acquired ownership and control of ASSIGNOR on May 19, 2005 and is desirous of memorializing that it thereby acquired, or otherwise desires now to acquire, all right, title and interest in and to the Mark held by ASSIGNOR, and ASSIGNEE also now desires to acquire the above-identified Registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY MEMORIALIZES that ASSIGNEE ACQUIRED ON MAY 19, 2005, OWNERSHIP AND CONTROL OF ASSIGNOR BY ACQUISITION OF ASSIGNOR'S owner-manager and sole member MingleMatch, Inc., a corporation duly incorporated and existing under the laws of the state of Utah in the United States, and that

WHEN RECORDED RETURN TO:

Karl R. Cannon [T10334]
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

ASSIGNEE THEREBY BECAME THE LEGAL OWNER of any and all worldwide right, title and interest which ASSIGNOR held at that time in and to the Mark in connection with any goods and services said Mark was and is used in connection with, including but not limited to *computer dating services, namely, providing online information in the field of computer dating services, and providing an online forum to enable others to exchange messages and information in the field of computer dating services, and providing an online gallery to enable others to display photographs and detailed personal information in the field of computer dating services* in international class 045, together with the goodwill of the business symbolized by and associated with the Mark and appurtenant thereto.

Further, ASSIGNOR DOES NOW HEREBY QUITCLAIM AND ASSIGN TO ASSIGNEE any and all worldwide right, title and interest which ASSIGNOR holds in and to the Mark in connection with any goods and services said Mark was and is used in connection with, including but not limited to *computer dating services, namely, providing online information in the field of computer dating services, and providing an online forum to enable others to exchange messages and information in the field of computer dating services, and providing an online gallery to enable others to display photographs and detailed personal information in the field of computer dating services* in international class 045, and the above-identified Registration, together with the goodwill of the business symbolized by and associated with the Mark and appurtenant thereto.

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TRADEMARK
REEL: 003376 FRAME: 0147

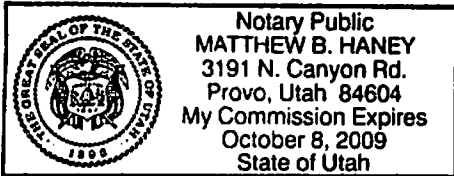
This Assignment shall be binding upon any and all successors of the ASSIGNOR.

BLACK SINGLES CONNECTION, LLC

Ryan Sanders
By: Ryan Sanders,
Vice President of
Mingle Match, Inc.,
manager and sole member of
Black Singles Connection, LLC

STATE OF UTAH)
) ss
COUNTY OF UTAH)

On this 22ND day of AUGUST, 2006, before me personally appeared Ryan Sanders, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed, on behalf of the identified corporation with authority to do so, for the purposes set forth therein.



[Signature]
NOTARY PUBLIC
Residing at:

My Commission Expires:
10/8/09

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