

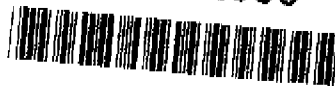
Form PTO-1594 (Rev. 07/05)
OMB Collection 0851-0027 (exp. 6/30/2008)

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COMMERCE
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RECORDATION FORM C
TRADEMARK



103251177

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

5-30-06

1. Name of conveying party(ies):

Reach Publishing Systems, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Ohio
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 24, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Reach Publishing, LLC

Internal

Address:

Street Address: 9933 Alliance Road

City: Cincinnati

State: Ohio

Country: United States Zip: 45242

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship
- Other LLC Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

"AMERICA'S SAVINGS MAGAZINE" Reg. No. 2,565,382

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Reach Publishing, LLC

Internal Address: Jason M. Theobald, Esq.

Street Address: 9933 Alliance Road

City: Cincinnati

State: OH Zip: 45242

Phone Number: 513-794-4151

Fax Number: 513-794-4139

Email Address: jtheobald@reachusa.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

06/01/2006 2555248 10.00 00000006 2555248 10 FC:852

9. Signature:

Jason M. Theobald
Signature

5/25/06

Date

JASON M. THEOBALD
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT (the "Assignment") of the mark "AMERICA'S SAVINGS MAGAZINE" is dated as of May 25, 2006 by Reach Publishing Systems, Inc. ("RPSI") for the benefit of Reach Publishing, LLC (the "Corporation").

FOR VALUE RECEIVED, the receipt and sufficiency of which is hereby acknowledged, RPSI hereby irrevocably assigns, conveys, and transfers to the Corporation, and its successors and assigns, all its right, title and interest to the said mark "AMERICA'S SAVINGS MAGAZINE" together with the goodwill of the business symbolized by said trademark including, without limitation, all worldwide copyrights, trademarks, patents, or other intellectual property rights therein, in and to the "AMERICA'S SAVINGS MAGAZINE" mark, including, without limitation, Registration No. 2,565,382 on the Records of the U.S. Patent and Trademark Office (collectively the "Work"). The Corporation shall have the exclusive worldwide right under copyright and servicemark to each element of the Work in the Corporation's name as the author thereof and to register any copyright, or any and all applicable renewals and extensions of such copyright.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the date first written above.

REACH PUBLISHING SYSTEMS, INC.

By: [Signature]
Robert J. Slattery
President

STATE OF OHIO

COUNTY/CITY OF FRANKLIN, to wit:

This is to certify that on the 25th day of May, 2006, personally appeared before me, the undersigned Notary Public, in and for the City/County and State aforesaid, ROBERT J. SLATTERY, and acknowledged his signature to the foregoing Assignment of Intellectual Property Rights as President of REACH PUBLISHING SYSTEMS, INC., on behalf of REACH PUBLISHING SYSTEMS, INC.

GIVEN under my hand this 25th day of May, 2006.

My Commission Expires: No exp.

[Signature]
Notary Public



JASON M. THEOBALD
ATTORNEY AT LAW
Notary Public, State of Ohio
My Commission Has No Expiration Date
Section 147.02

TRADEMARK