

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TURNER BROADCASTING SYSTEM, INC.		08/22/2006	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	THE CARTOON NETWORK LP, LLLP		
Composed Of:	COMPOSED OF A GENERAL PARTER, TURNER ENTERTAINMENT NETWORKS, INC., A GEORGIA CORPRATION, AND A LIMITED PARTNER, TEN INVESTMENT COMPANY, INC. A DELAWARE CORPORATION		
Street Address:	ONE CNN CENTER, C/O TURNER BROADCASTING SYSTEM, INC.		
Internal Address:	13 NORTH		
City:	ATLANTA		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	LIMITED LIABILITY LIMITED PARTERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3113936	KIDSHelpOUT.ORG	
CORRESPONDENCE DATA			
Fax Number:	(404)827-1995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-827-3155		
Email:	TCNUSPTO@TURNER.COM		
Correspondent Name:	JENNIFER GRUBER		
Address Line 1:	ONE CNN CENTER, C/O TURNER BROADCASTING		
Address Line 2:	13 NORTH		
Address Line 4:	ATLANTA, GEORGIA 30303		
ATTORNEY DOCKET NUMBER:	168453		

CH \$40.00 3113936

NAME OF SUBMITTER:	JENNIFER M. GRUBER
Signature:	/Jennifer M. Gruber/
Date:	08/24/2006
Total Attachments: 1 source=kidshelpoout#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, TURNER BROADCASTING SYSTEM, INC., a Corporation organized and existing under the laws of the State of Georgia with an office at, One CNN Center, 13 North, Atlanta, Georgia 30303 ("Assignor"), is the owner of United States Registration No. 3,113,936 for the mark KIDSHELPOUT.ORG and Design (hereinafter referred to as the "Mark"), in connection with Assignor's portion of the business to which the Mark pertain and the goodwill associated therewith; and

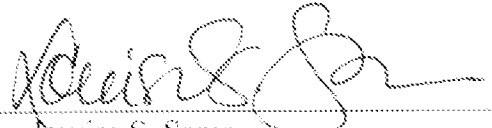
WHEREAS, THE CARTOON NETWORK LP, LLLP, a Limited Liability Limited Partnership organized and existing under the laws of the State of Delaware, having its principal place of business at c/o Turner Broadcasting System Inc., One CNN Center, 13 North, Atlanta, Georgia 30303 ("Assignee"), desires to acquire all right, title and interest in the portion of the business to which the Mark pertain and the goodwill associated therewith.

IN CONSIDERATION, for the sale and assignment of the Mark, and its associated goodwill, Assignee agrees to pay Assignor One Dollar (USD \$1.00) (the "Purchase Price").

NOW, THEREFORE, in consideration of the parties' mutual covenants and undertakings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors, assigns, and legal representatives, all rights, title and interest in and to the Mark, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Mark, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

IN WITNESS HEREOF, Assignor has caused this Assignment to be executed

TURNER BROADCASTING SYSTEM, INC.


By: Louise S. Sams
Title: Executive Vice President,
General Counsel and Secretary

Date: 8/22/06