

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ernie Banks International, Inc.		04/12/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Chicago National League Ball Club, Inc.		
Street Address:	1060 West Addison Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60613		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74446388	MR. CUB	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-790-9200		
Email:	TRADEMARK@CLL.COM		
Correspondent Name:	Heather L. Jensen, Esq.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	21307.011 MR. CUB		
NAME OF SUBMITTER:	Heather L. Jensen		
Signature:	/Heather L. Jensen/		
Date:	08/24/2006		

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TRADEMARK
REEL: 003376 FRAME: 0334

Total Attachments: 2
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CONFIRMATORY TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Confirmatory Assignment is made on the 31st day of January, 2006, between Ernie Banks International, Inc. ("Assignor"), a California corporation having its principal place of business at 578 Washington Boulevard, #284, Marina del Rey, California 90292, and Chicago National League Ball Club, Inc. ("Assignee"), a Delaware corporation, having its principal place of business at 1060 West Addison Street, Chicago, Illinois 60613.

WHEREAS, Assignor adopted and used the name and mark MR. CUB and mrcub.net, mrcub.org, mrcub.biz and mrcub.info (the "Marks") and owned a federal application in the United States Patent and Trademark Office for MR. CUB Serial No. 74/446,388 filed on January 31, 1993 (the "Application"); and owned registrations for the domain names *mrcub.net*, *mrcub.org*, *mrcub.info* and *mrcub.biz* registered with eNom, Inc. (the "Domain Names").

WHEREAS, Assignor owned all right, title and interest in and to the Marks, Application and Domain Names free and clear of all other parties;

WHEREAS, Assignee was desirous of acquiring the Marks, the Application and the Domain Names;

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of Assignor's right, title and interest in the Marks, Application and Domain Names by Assignee as of January 31, 2006;

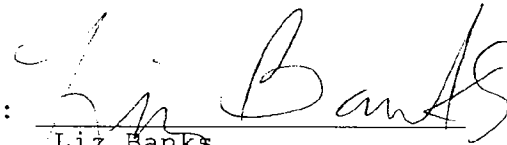
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby confirm that it has assigned, sold, and transferred to Assignee its successors and assigns, all its right, title, and interest in and to the Marks, the Application and the Domain Names, together with the goodwill of the business symbolized by and associated with the Marks as of January 31, 2006; and

FURTHER, Assignor confirms that it has agreed to execute, without further consideration such further documents requested by Assignee as may be necessary and proper to transfer full title in and to the Marks, the Application and Domain Names in Assignee, including, without limitation, notices (written or electronic) to eNom, Inc. transferring the Domain Names registrations from Assignor to Assignee.

IN WITNESS WHEREOF, Assignor has executed this Assignment by a duly authorized officer.

ERNIE BANKS INTERNATIONAL, INC.

By:


Liz Banks
President

State of CA)

County of Los Angeles)

ss:

On this 04/12 day of , 2006, before me appeared Liz Banks, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of Ernie Banks International, Inc.


Tyrone N. Perkins
Notary Public

My Commission Expires:

