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GEOMATRIX INC


**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Robert C. Erickson, a citizen of United States of America, residing at 2180 Green Acrc Dr.; Lapeer, Michigan 48446 (hereinafter referred to as Assignor), is the owner of the Marks set forth in SCHEDULE A hereof, and

WHEREAS, Universal Consumer Products Inc., a Michigan corporation having a place of business at 2801 East Beltline, NE, Grand Rapids, Michigan 49525 (hereinafter referred to as Assignee), desires to acquire the Marks and the goodwill of the business associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in said Marks and all of its right, title, and interest to said Marks not presently registered set forth in SCHEDULE A hereof, together with the entire goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder.

Date: August 9, 2006

By: 
Robert C. Erickson

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GEOMATRIX INC

SCHEDULE A

REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

Mark	Registration Number	Date Registered	Serial Number	Filing Date	Country
Proficiency	2,237,767	April 6, 1999	75/559,151	Sept. 18, 1997	US
Bring Home the Best	2,915,095	Dec 28, 2004	78/154,493	Aug 15, 2002	US
Eveready	2,961,954	June 14, 2005	78/200,745	Jan. 7, 2003	US

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