

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Trade Mark/Service Marks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beverly Enterprises, Inc.		08/18/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Golden Gate Ancillary LLC		
<b>Street Address:</b>	One Thousand Beverly Way		
<b>City:</b>	Fort Smith		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72919		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78598163	AEDON	
Serial Number:	78512470		
Serial Number:	78598155	AEDON CONSULTING	
Registration Number:	2948957	AEDON HOMECARE	
Registration Number:	2952410	AEDON STAFFING	
Serial Number:	78654119	AEGIS ACUTE REHAB	
Serial Number:	78603074	AEGIS REHAB SERVICES	
Registration Number:	3049860	AEGIS THERAPIES	
Registration Number:	2916563	AEGIS THERAPIES STRENGTH IN REHABILITATION	
Registration Number:	3022054		
Registration Number:	3022055	ASERACARE	
Registration Number:	2734217	CERES	
Serial Number:	78411326		
Registration Number:	2748809	CERES STRATEGIES	

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**TRADEMARK**  
**REEL: 003376 FRAME: 0803**

Registration Number:	2706710	CERES STRATEGIES
Serial Number:	78411345	CERES PURCHASING SOLUTIONS

# CORRESPONDENCE DATA

Fax Number: (402)346-1148

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 402-346-6000

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Correspondent Name: Pamela Flint, Paralegal

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Address Line 2: Kutak Rock LLP

Address Line 4: Omaha, NEBRASKA 68102

ATTORNEY DOCKET NUMBER:	GOLDEN ASSIGN
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NAME OF SUBMITTER:	Pamela S. Flint
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Signature:	/Pamela S. Flint/
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Date:	08/24/2006
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Total Attachments: 2  
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## ASSIGNMENT OF TRADE MARK/SERVICE MARKS

WHEREAS, Beverly Enterprises, Inc., a Delaware corporation located at One Thousand Beverly Way, Fort Smith, Arkansas 72919, has adopted, used and is using the pending and/or registered trademarks listed on attached Exhibit A hereto. Exhibit A includes the serial number and, if a registered mark, the registration number for each of the listed marks as well as the original date each mark was filed with the United States Patent and Trademark Office (collectively, the "Marks"); and

WHEREAS, Golden Gate Ancillary LLC, located at One Thousand Beverly Way, Fort Smith, Arkansas 72919, is desirous of acquiring the Marks listed on attached Exhibit thereof.

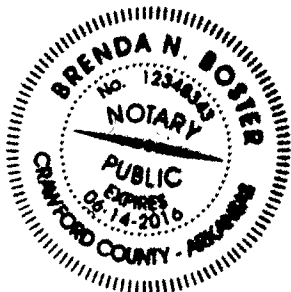
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Beverly Enterprises, Inc. does hereby assign unto said Golden Gate Ancillary LLC all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above identified trademarks thereof.

BEVERLY ENTERPRISES, INC.

By Holly A. Jones  
Its SECRETARY  
Name Holly A. Jones

State of ARKANSAS }  
County of Crawford } ss.

On this 18 day of August, 2006, before me appeared Holly A. Jones, the person who signed this instrument on his own behalf, or who was authorized to sign this instrument on behalf of the identified corporation, who being sworn, acknowledged that he signed this instrument as a free act.



Brenda N. Boster

**EXHIBIT A**  
**TRADEMARKS**

<b>MARK</b>	<b>TYPE OF MARK</b>	<b>SERIAL #</b>	<b>REGISTRATION #</b>	<b>DATE FILED</b>
AEDON	word only	78598163		03/30/05
AEDON	design only	78512470		11/05/04
AEDON CONSULTING	word only	78598155		03/30/05
AEDON HOMECARE	word only	76450639	2948957	09/18/02
AEDON STAFFING	word only	76447743	2952410	09/09/02
AEGIS ACUTE REHAB	word only	78654119		06/20/05
AEGIS REHAB SERVICES	word only	78603074		04/06/05
AEGIS THERAPIES with design	logo and word	78520300	3049860	11/19/04
AEGIS THERAPIES STRENGTH IN REHABILITATION	word only	76217856	2916563	03/01/01
ASERACARE	design only	78411163	3022054	04/30/04
ASERACARE	word only	78411165	3022055	04/30/04
CERES	word only	76395410	2734217	04/08/02
CERES	design only	78411326		04/30/04
CERES STRATEGIES	word only	78098386	2748809	12/14/01
CERES STRATEGIES STYLIZED	word and design	76395412	2706710	04/08/02
CERES PURCHASING SOLUTIONS with design	word and design	78411345		04/30/04