# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Energy Management Services,	FORMERLY GE Smallworld (US),	09/14/2004	CORPORATION:
Inc.	Inc.	09/14/2004	CORFORATION.

#### **RECEIVING PARTY DATA**

Name:	General Electric Company	
Street Address:	1 River Road	
City:	Schenectady	
State/Country:	NEW YORK	
Postal Code:	12345	
Entity Type:	CORPORATION: NEW YORK	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2344036	POWERON

# **CORRESPONDENCE DATA**

Fax Number: (203)373-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203 373 2471

Email: trademark@corporate.ge.com

Correspondent Name: Lise Beaudry

Address Line 1: 3135 Easton Turnpike

Address Line 4: Fairfield, CONNECTICUT 06828

ATTORNEY DOCKET NUMBER:	POWERON
NAME OF SUBMITTER:	Lise Beaudry
Signature:	/Lise Beaudry/
Date:	08/24/2006

TRADEMARK

REEL: 003376 FRAME: 0895

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### **ASSIGNMENT**

WHEREAS, GE Energy Management Services, Inc., a Delaware corporation, with a principal place of business at 4200 Wildwood Parkway, Atlanta, GA 30339 (hereinafter "Assignor"), is the owner of the following trademark registration in the United States:

**TRADEMARK** 

**APPLICATION NO.** 

DATE OF FILING

TRADEMARK

REGISTRATION NO.

GRANT DATE

PowerOn.

2344036

WHEREAS, General Electric Company, a New York corporation, having a place of business at 1 River Road, Schenectady, New York 12345 (hereinafter "Assignee"), has acquired said trademark registration;

NOW, THEREFORE, for good and valuable consideration by and among Assignor and Assignee, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to, and the use of, the Trademark and renewals thereof, together with the goodwill of the business symbolized by the Trademark, and together with any and all claims and demands GE Energy Management Services, Inc. (either itself or through its predecessors) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, including the rights to recover all claims for damages or for compensation, arising out of past infringements of the Trademarks. Such right, title and interest shall be held and enjoyed by General Electric Company, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by GE Energy Management Services, Inc. if this assignment and sale had not been made.

IN TESTIMONY WHEREOF, GE Energy Management Services, Inc. has caused this

TRADEMARK REEL: 003376 FRAME: 0897 assignment to be signed by its duly authorized officer and its seal to be attached as of this 144 day of September, 2004.

GE ENERGY MANAGEMENT SERVICES, INC.

(Signatur

Name: Henry B. Stueber

(Printed or typed)

Title: Its President

Date: 9/14/04

(CORPORATE SEAL)

State of Georgia)
County of \_\_\_\_\_\_

Before me, a notary of the state and county aforesaid, personally appeared Henry B. Stueber, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the President of GE Energy Management Services, Inc., a Delaware corporation, that he knows the seal of said corporation, that the seal affixed to the foregoing instrument is that seal, that it was so affixed by authority of the Board of Directors of said corporation, and that, by like authority, he executed the foregoing instrument for the purposes therein stated, by signing the name of the corporation by himself as President.

IN WITNESS HEREOF, I hereunto set my hand and seal of my office on this 4 day of September, 2004.

(SEAL)

Notary Public, Cobb County, Georgia.
My Commission Expires Jan. 22, 2005.

My Commission Expires:

TRADEMARK REEL: 003376 FRAME: 0898

**RECORDED: 08/24/2006**