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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Carlos Hurtado Ocampo		05/30/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Lisy Corporation	
Street Address:	3400 N.W. 67 Street	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33147	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78607376	EL REVENTÓN

CORRESPONDENCE DATA

Fax Number: (305)445-8484

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 305-447-1617

Email: legal@sanchelima.com

Correspondent Name: Sanchelima & Associates, P.A.

Address Line 1: 235 S.W. Le Jeune Road

Address Line 4: Miami, FLORIDA 33134

ATTORNEY DOCKET NUMBER:	260193
NAME OF SUBMITTER:	Jesus Sanchelima
Signature:	/Jesus Sanchelima/
Date:	08/24/2006

TRADEMARK REEL: 003377 FRAME: 0041

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, I, CARLOS HURTADO OCAMPO hereinafter referred to as the "Applicant", residing at 5705 South 37th Court, Greenacres, Florida 33463-3283, have a trademark for use in commerce as "<u>EL REVENTÓN</u>" for which an application has been submitted to the United States Patent and Trademark Office that was filed on the 12th day of April, 2005, Serial No. 78/607376; and

WHEREAS, LISY CORPORATION, a for profit corporation created and organized under the laws of the State of Florida, hereinafter referred to as the "Assignee", having a place of business at 3400 N.W. 67th Street, Miami, Florida 33147, is desirous of acquiring the entire right, title and interest in and to said trademark and in and to any ownership rights that may be granted therefore in the United States and the World.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, the receipt whereof is hereby acknowledged, and other good and valuable consideration, I, CARLOS HURTADO OCAMPO, the "Applicant", have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said "Assignee", the full and exclusive right to the trademark in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all trademark rights which may be granted therefore in the United States and its territorial possessions and in any and all foreign countries and in any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent and Trademark Office Officials in the United States and any and all foreign countries to issue any and all of said trademark rights, when granted, to said "Assignee", as the assignee of my entire right, title and interest in and to the same, for the sole use and enjoyment of said "Assignee", its successors and assigns.

Further, I agree that I will communicate to said "Assignee", or its representatives any facts known to me respecting said trademark, and testify in any legal proceedings, sign all lawful papers, execute all divisions, continuations, substitutions, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said trademark rights to be issued to said "Assignee", make all rightful oaths and generally do everything necessary or desirable to said "Assignee", its successors and assigns, to obtain and enforce proper protection for said trademark in the United States and in any and all foreign

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RECORDED: 08/24/2006