

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/28/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Adir International Export, Ltd.		08/01/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Adir International, LLC
Doing Business As:	DBA La Curacao
Street Address:	1605 W. Olympic Boulevard
Internal Address:	Suite 600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90015
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76212993	UN POCO DE SU PAIS

CORRESPONDENCE DATA

Fax Number: (213)427-7409
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 213-427-2624
 Email: matts@lacuracao.com
 Correspondent Name: Matthew H. Schwartz
 Address Line 1: 1605 W. Olympic Boulevard
 Address Line 2: Suite 600
 Address Line 4: Los Angeles, CALIFORNIA 90015

NAME OF SUBMITTER:	Matthew H. Schwartz
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OP \$40.00 76212993

Signature:	/Matthew H. Schwartz/
Date:	08/24/2006
Total Attachments: 1 source=UN POCO DE SU PAIS logo#page1.tif	

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RECORDED: 08/24/2006

TRADEMARK
REEL: 003377 FRAME: 0319