

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North American Promotions, Ltd.		06/06/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Cantra S.L.		
Street Address:	C/Pena Labra s/n		
City:	Santander		
State/Country:	SPAIN		
Postal Code:	39011		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1839779	MAGEFESA	
Registration Number:	1808260	MAGEFESA	
Registration Number:	2341533	MEDITERRANEAN CUISINE	
CORRESPONDENCE DATA			
Fax Number:	(312)698-2241		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-861-2822		
Email:	paula.j.krasny@bakernet.com		
Correspondent Name:	Paula Jill Krasny		
Address Line 1:	130 E. Randolph Drive		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	43176047		
DOMESTIC REPRESENTATIVE			

CH \$90.00 1839779

Name: Paula Jill Krasny
Address Line 1: 130 E. Randolph Drive
Address Line 2: Suite 3500
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Paula Jill Krasny
Signature:	/Paula Jill Krasny/
Date:	08/25/2006

Total Attachments: 2
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ASSIGNMENT

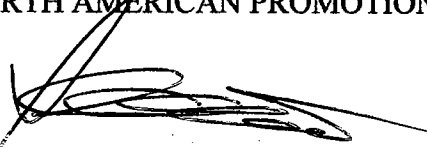
WHEREAS, North American Promotions, Ltd., an Illinois corporation, located at 1232 W. Northwest Highway, Palatine, Illinois 60067 (hereinafter referred to as "NAPL"), is the owner of the entire right, title and interest in and to U.S. Trademark Registrations Nos. 1,839,779 and 1,808,260 for the mark MAGEFESA and U.S. Trademark Registration No. 2,341,533 for the mark MEDITERRANEAN CUISINE;

WHEREAS, Cantra S.L., a corporation organized under the laws of Spain, located at C/Pena Labra s/n, Santander, Spain 39011 (hereinafter referred to as "CSL") is desirous of acquiring rights in said marks and said registrations;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, in accordance with a separate agreement between the parties, said NAPL does hereby sell, assign, transfer, and set over unto said CSL the entire right, title and interest in and to said marks and said registrations, together with the good will of the business symbolized by said marks and said registrations and in accordance with which the said marks are used, together with all common law rights of NAPL including the right to bring action and recover for past infringement, if any, of said marks and registrations.

This agreement is effective June 6, 2006 nunc pro tunc.

NORTH AMERICAN PROMOTIONS, LTD.



By: Peter A. Colletti
Title: President

STATE OF ILLINOIS)
)
COUNTY OF COOK)

I, VIVIAN A. BROESKI, a Notary Public in and for the county and state aforesaid, do hereby certify that Peter A. Colletti, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 18 day of AUGUST, 2006.

Vivian A. Broeski
Notary Public

My Commission Expires:

1/29/09

SEAL

