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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SIEBEL SYTEMS, INC.		06/30/2006	CORPORATION: DELAWARE
SIEBEL SYSTEMS IRELAND HOLDINGS, LIMITED		06/30/2006	COMPANY: IRELAND
ORACLE CORPORATION		06/30/2006	CORPORATION: DELAWARE
ONTARGET LLC		1106/30/2006	LIMITED LIABILITY COMPANY: GEORGIA
ONTARGET (U.S.), INC.		06/30/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	SELECT SELLING LIMITED
Street Address:	27 Mespil Road
City:	Dublin 4
State/Country:	IRELAND
Entity Type:	Private Limited Company: IRELAND

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78612725	ONTARGET
Serial Number:	78481961	TARGET ACCOUNT SELLING
Registration Number:	2323361	ON TARGET
Registration Number:	2401185	ON TARGET SALES TRAINING
Registration Number:	2151431	TAS NAVIGATOR

CORRESPONDENCE DATA

Fax Number: (617)248-4000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6172485000

Email: tmadmin@choate.com

Correspondent Name: Jennifer Lynch

TRADEMARK
REEL: 003377 FRAME: 0762

900056538

Address Line 1: Two International Place
Address Line 2: Choate, Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 2007124-0000

DOMESTIC REPRESENTATIVE

Name: Daniel L. Scales

Address Line 1: Two International Place
Address Line 2: Choate, Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Jennifer Lynch
Signature:	/Jennifer Lynch/

08/25/2006

Total Attachments: 5 source=tas#page1.tif source=tas#page2.tif source=tas#page3.tif source=tas#page4.tif source=tas#page5.tif

Date:

TRADEMARK REEL: 003377 FRAME: 0763

INTELLECTUAL PROPERTY AND DOMAIN NAME ASSIGNMENT

This INTELLECTUAL PROPERTY AND DOMAIN NAME ASSIGNMENT (this "Assignment"), effective the 30th day of June, 2006, is made and entered into by and among SIEBEL SYSTEMS, INC., a Delaware corporation, SIEBEL SYSTEMS IRELAND HOLDINGS, LIMITED, an Irish company, ORACLE CORPORATION, a Delaware corporation, ONTARGET LLC, a Georgia limited liability company, ONTARGET (U.S.), INC., a Georgia corporation ("each an Assignor," and collectively, the "Assignors"), and SELECT SELLING LIMITED, an Irish registered private limited company ("Assignee") (each a "party," and collectively, the "parties"). Capitalized terms used but not defined herein shall have the meanings set forth in the APA (defined below).

WHEREAS, Assignors are the owners of the Intellectual Property included in the Transferred Assets described in the APA (the "Purchased Intellectual Property"), including, without limitation, the trademarks, trademark registrations and trademark applications (including any and all goodwill symbolized thereby) set forth on Schedule A hereto (the "Trademarks"), and the copyrights and copyright registrations set forth on Schedule B hereto (the "Copyrights"), and are the registrants of record and owners of each of the Internet domain names (including any and all goodwill symbolized thereby) and the domain name registrations therefor set forth on Schedule C hereto (the "Domain Names");

WHEREAS, Assignors and Assignee are contemporaneously entering into that certain Asset Purchase Agreement dated June 30, 2006 (the "APA"), pursuant to which Assignee agrees to purchase the Transferred Assets from Assignors, including all of Assignors' right, title and interest in and to the Purchased Intellectual Property; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing.

NOW THEREFORE, for the consideration set forth in the APA, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignors hereby sell, transfer, assign and agree to assign, and deliver to Assignee, its successors, legal representatives and assigns, Assignors' entire right, title and interest in and to the Purchased Intellectual Property, including, without limitation, the Trademarks, the Copyrights and the Domain Names, together with the goodwill of the business in connection with which the Purchased Intellectual Property has been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, and any and all rights to sue or recover and retain damages and costs and attorneys' fees for past, present and future infringement, dilution, misappropriation, or other violation thereof, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this assignment and sale had not been made.

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- 2. <u>Conflicts</u>. Nothing contained in this Assignment shall be deemed to alter or amend the terms and provisions of the APA, and in the event of any conflict between the terms and provisions of this Assignment and the APA, the terms and provisions of the APA shall be deemed to govern and be controlling.
- 3. Governing Law. This Assignment, and any claim relating to this Assignment, shall be construed in accordance with, and governed in all respects by, the internal laws of the State of Delaware (without giving effect to principles of conflicts of laws).
- 4. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which shall constitute the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

SIEBEL SYSTEMS, INC.
By: Name: Title:
SIEBEL SYSTEMS IRELAND HOLDINGS, LIMITED
By: Name: Title:
ORACLE CORPORATION
By: Name: Title:
ONTARGET LLC
By: Name: Title:
ONTARGET (U.S.), INC.
By: Name: Title:
SELECT SELLING LIMITED
Name: Patricia Elliott Title: President

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

SIEBEL SYSTEMS, INC.				
By:		IL		
-	Name: /	Martin J. Collins		
	Title:	Assistant Secretary		
	SIEBEL SYSTEMS IRELAND HOLDINGS, LIMITED			
25.	Name:	Martin J. Collins		
	Title:	Assistant Secretary		
ORAG	CLE CORI	PORATION		
Б,.	Name: Title:	Martin J. Collins Assistant Secretary		
ONTA	ARGET LI	LC		
Ву:		·W		
	Name:	Martin J. Collins		
	Title:	Assistant Secretary		
ONTA	ARGET (U	I.S.), INC.		
Ву:				
Dy.	Name:	Martin J. Collins		
	Title:	Assistant Secretary		
		•		
SELE	CT SELL!	ING LIMITED		
Ву:				
·	Name: Title:			

SCHEDULE A

TRADEMARKS

COUNTRY	MARK	APP. NO.	REG. NO.
Canada	ONTARGET	1256326	
European Community	MANAGING STRATEGIC RELATIONSHIPS		542563
European Community	ONTARGET	4408506	
European Community	TARGET ACCOUNT SELLING	4283008	
European Community	TARGET ACCOUNT SELLING and Design		059493
Mexico	ONTARGET		902590
Switzerland	ONTARGET		534907
USA	ONTARGET	78612725	
USA	ON TARGET		2323361
USA	ON TARGET SALES TRAINING and Design		2401185
USA	TARGET ACCOUNT SELLING	78481961	
USA	TAS NAVIGATOR		2151431