

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nationwide Life Insurance Company		08/25/2006	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Nationwide Mutual Insurance Company		
Street Address:	One Nationwide Plaza, OGC		
Internal Address:	1-07-14		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215-2220		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76558323	THE NATIONWIDE RETIREMENT EDUCATION INSTITUTE	
CORRESPONDENCE DATA			
Fax Number:	(614)677-2621		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614-249-5497		
Email:	trademark@nationwide.com		
Correspondent Name:	Scott W. Linek, Esq.		
Address Line 1:	One Nationwide Plaza, OGC		
Address Line 2:	1-07-14		
Address Line 4:	Columbus, OHIO 43215-2220		
ATTORNEY DOCKET NUMBER:	383US1		
NAME OF SUBMITTER:	Christina M. Riley		
Signature:	/Christina M. Riley/		

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Date:

08/25/2006

Total Attachments: 1

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WHEREAS, **Nationwide Life Insurance Company**, an Ohio corporation, having a place of business at One Nationwide Plaza, Columbus, Ohio 43215-2220 (hereinafter "Assignor"), is the owner of the trademark and registration in the United States Patent and Trademark Office as follows:

Mark	Serial No.	Filing Date
The Nationwide Retirement Education Institute	76/558323	December 14, 2001

WHEREAS, **Nationwide Mutual Insurance Company** having a place of business at One Nationwide Plaza, Columbus, Ohio 43215-2220 (hereinafter ("Assignee")), desires to acquire the entire right, title and interest in and to said trademark and registration, the common law rights associated therewith, and all of the goodwill of the business associated with the use of and symbolized by said trademark and application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and registration, together with the good will of the business symbolized by said trademark and application.

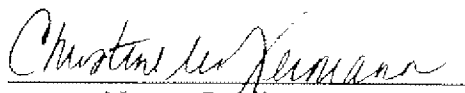
IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand and seal as of this 25 day of August 2006.

Nationwide Life Insurance Company

By: 
Name: Steven R. Schreibman
Title: VP Advertising & Brand Management

State of Ohio)
County of Franklin)

Steven R. Schreibman, VP Advertising & Brand Management of Nationwide Life Insurance Company acknowledged the foregoing instrument before me this 25 day of August 2006, on behalf of the corporation.


Notary Public

CHRISTINE M. JERMANN
Notary Public, State of Ohio
My Commission Expires 03-24-07