

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scot de Lorme		08/16/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jones Soda Co.		
Street Address:	234 Ninth Avenue North		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78541400	+C	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206.682.8100		
Email:	efiling@cojk.com		
Correspondent Name:	Faye L. Tomlinson		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 981012347		
ATTORNEY DOCKET NUMBER:	JSCO-2-34417		
NAME OF SUBMITTER:	Faye L. Tomlinson		
Signature:	/Faye L. Tomlinson/		
Date:	08/28/2006		

CH \$40.00 78541400

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, Scot de Lorme, an individual, (hereinafter the "Assignor"), is the owner of the following application, based on intent to use, to register the mark:

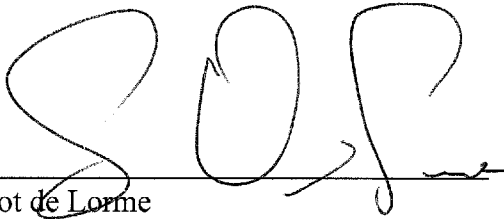
<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
+C	78541400	January 3, 2005

WHEREAS, Jones Soda Co., a Washington corporation, (hereinafter the "Assignee"), is desirous of acquiring said application and Assignor's rights to said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right and title to and interest in the mark, the pending application therefor, the ongoing and existing business of Assignor or portion thereof to which said mark pertains and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignee.

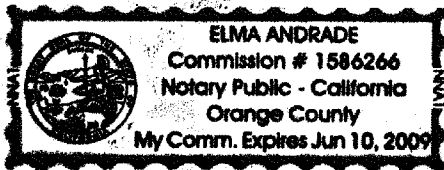
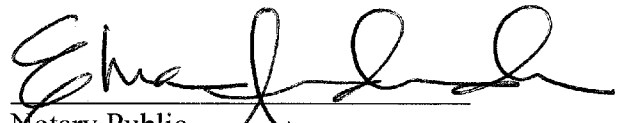
Executed at Irvine, California, this 16th day of August, 2006.



Scot de Lorme

STATE OF CALIFORNIA)
)
 COUNTY OF ORANGE)

On this 16th day of August, 2006, Scot de Lorme personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

Notary Public
 My commission expires 6/10/09

LAW OFFICES OF
 CHRISTENSEN O'CONNOR JOHNSON KINDNESSSMLLC
 1420 Fifth Avenue
 Suite 2800
 Seattle, Washington 98101
 206.682.8100