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United States Patent and Trademark Office

HEET
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FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

8-15-06

1. Name of conveying party(ies):

Jim Beam Brands Co.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 8/23/2006

- Assignment
- Security Agreement
- Other Release
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Tequilera La Gonzalena S.A. de C.V.

Internal

Address: _____

Street Address: Camino a Santa Fe Km. 1 S/N

City: Gonzalez

State: Tamaulipas

Country: Mexico Zip: 89700

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____
- Citizenship _____
- Citizenship _____
- Citizenship Mexico
- Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1397870

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
CHINACO

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Martyn B. Hill

Internal Address: 22nd Floor

Street Address: 1415 Louisiana

City: Houston

State: TX Zip: 77002

Phone Number: 713-951-0160

Fax Number: 713-951-0662

Email Address: mbh@pchlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 9366

Expiration Date 10/08

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Martyn B. Hill
Signature

7/28/2006
Date

Martyn B. Hill, Attorney for Tequilera La Gonzalena S.A. de C.V.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

FINANCE SECTION

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RELEASE

WHEREAS, Tequilera La Gonzalena S.A. De C.V., a Mexican corporation ("Tequilera"), granted or assigned a non-possessory pledge to Jim Beam Brands Co., a Delaware corporation ("Beam"), against its interest in the trademark "CHINACO", registration number 1397870 (the "Trademark"), such non-possessory pledge having been filed with the United States Patent and Trademark Office ("USPTO") on or about February 11, 2002; and

WHEREAS, Beam has agreed to release the non-possessory pledge described above;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Beam does hereby release, relinquish, and forever discharge the above-described non-possessory pledge, and any claims whatsoever thereunder, against the Trademark.

The non-possessory pledge therefore being fully released and discharged, Tequilera is hereby authorized to record this Release and such other documents necessary to effectuate this Release with the USPTO.

Executed this 23 day of June, 2006

JIM BEAM BRANDS CO.

By: 

Name: Maria J. Martin

Title: Assistant Secretary

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