

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Vail Holdings, Inc.              |  | 08/29/2006            | CORPORATION: COLORADO |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | Vail Trademarks, Inc.  |                       |                       |
| <b>Street Address:</b>           | PO BOX 7   |                       |                       |
| <b>City:</b>                     | Vail   |                       |                       |
| <b>State/Country:</b>            | COLORADO   |                       |                       |
| <b>Postal Code:</b>              | 81658  |                       |                       |
| <b>Entity Type:</b>              | CORPORATION: COLORADO  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>      | 2016658  | THERE'S NO COMPARISON |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (303)313-2827  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                    | 3032985901   |                       |                       |
| <b>Email:</b>                    | ptodenver@gibsondunn.com   |                       |                       |
| <b>Correspondent Name:</b>       | Peter F. Weinberg  |                       |                       |
| <b>Address Line 1:</b>           | 1801 California St., Suite 4200  |                       |                       |
| <b>Address Line 4:</b>           | Denver, COLORADO 80202   |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | VAIL THERE'S NO COMPARISO  |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Peter F. Weinberg  |                       |                       |
| <b>Signature:</b>                | /pfw/  |                       |                       |
| <b>Date:</b>                     | 08/29/2006   |                       |                       |

OP \$40.00 2016658

Total Attachments: 1  
source=No Comparison Assignment signed temp#page1.tif

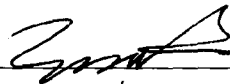
### Trademark Assignment

WHEREAS, Vail Holdings, Inc., a Colorado corporation (hereinafter "Assignor"), is the owner of the mark THERE'S NO COMPARISON and corresponding trademark registration no. 2016658 (hereinafter the Mark and Registration); and

WHEREAS, Vail Trademarks, Inc., a Colorado corporation (hereinafter "Assignee") desires to acquire any and all rights that Assignor has in and to the Mark and Registration, together with the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in consideration of the business relationship between Assignor and Assignee, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the Registration throughout the world together with the goodwill of the business in connection with which the Marks us used.

VAIL HOLDINGS, INC.

By:   
Name: Eric J. Stein  
Title: Asst. Secretary  
Date: August 29, 2006